



**PGDM & PGDM-HRM  
BATCH OF 2020-22**

**SUMMER PLACEMENT REPORT**

# Foreword

Adapting to the new normal while carrying forward a legacy of excellence, MDI Gurgaon is honoured to announce the successful completion of the Summer Placement Process for the batch of 2020-22. The batch consists of **234** students from the PGDM programme and **58** students from the PGDM-HRM programme.

The industry's faith in the talent pool provided by MDI Gurgaon was once again substantiated by the **86** organizations that recruited students across a multitude of domains. The diversity in the batch, in terms of education, gender and previous work experience attracted **27** new recruiters who offered internship opportunities to our students. The average stipend also saw an increase of **4.76%** from the previous year.

These are unprecedented times but MDI was ready to face the challenge. The Summer Placement Process was conducted virtually for the first time with record breaking success.

This endeavour would not have been the achievement that it was, without the constant and unwavering support of the esteemed faculty and the illustrious alumni who constantly keep working towards furthering the reputation of the institution.

MDI Gurgaon thanks its recruiters for their trust, and hopes to build a symbiotic association with them in the future as well.

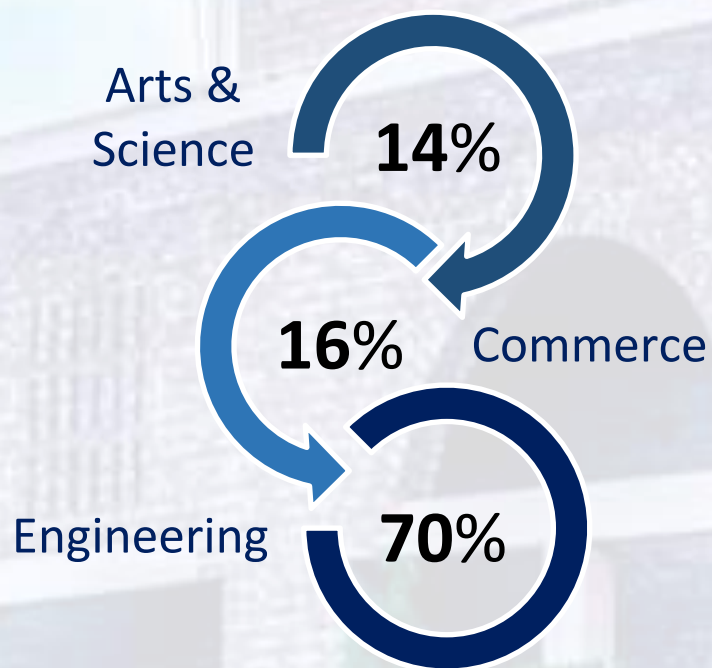


# Batch Profile

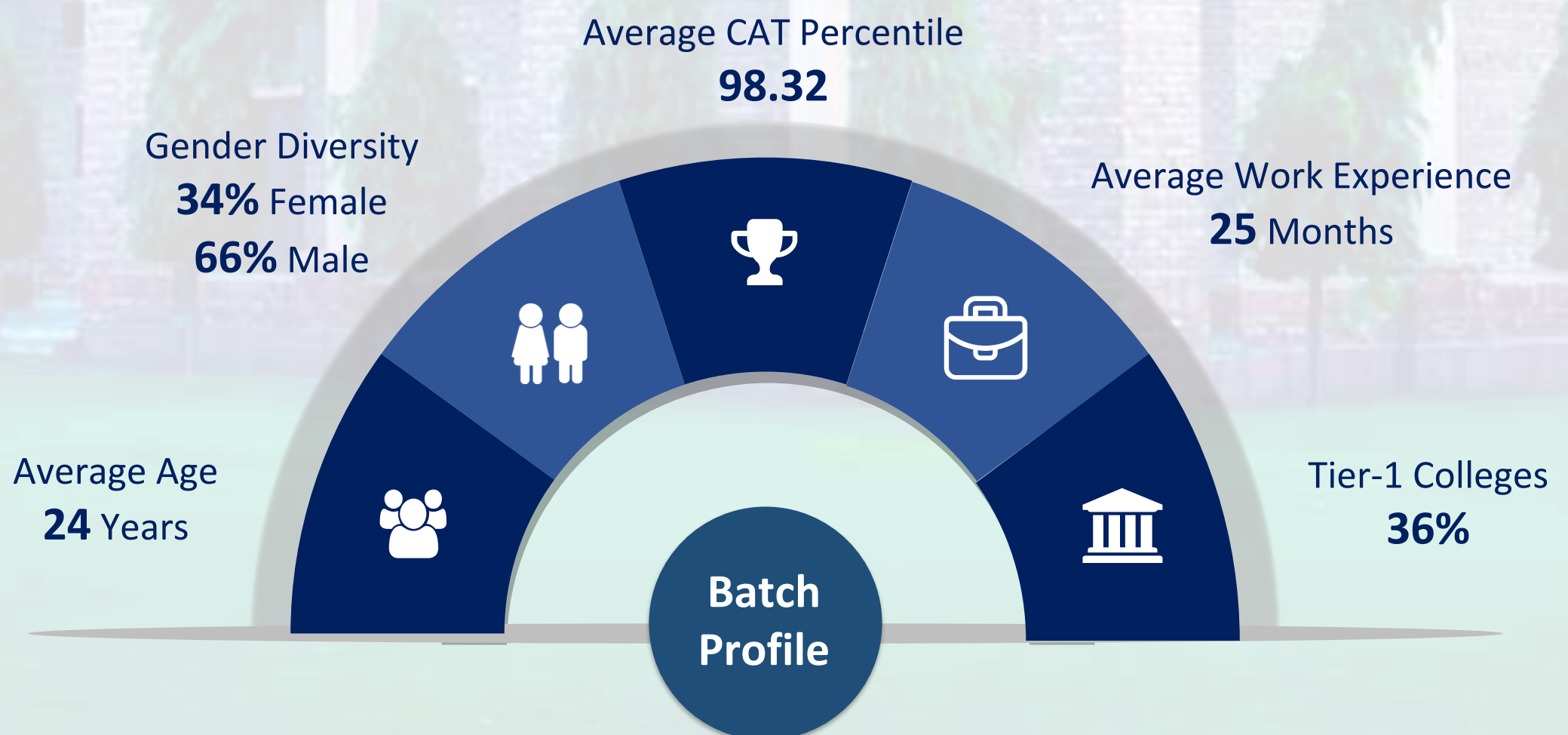
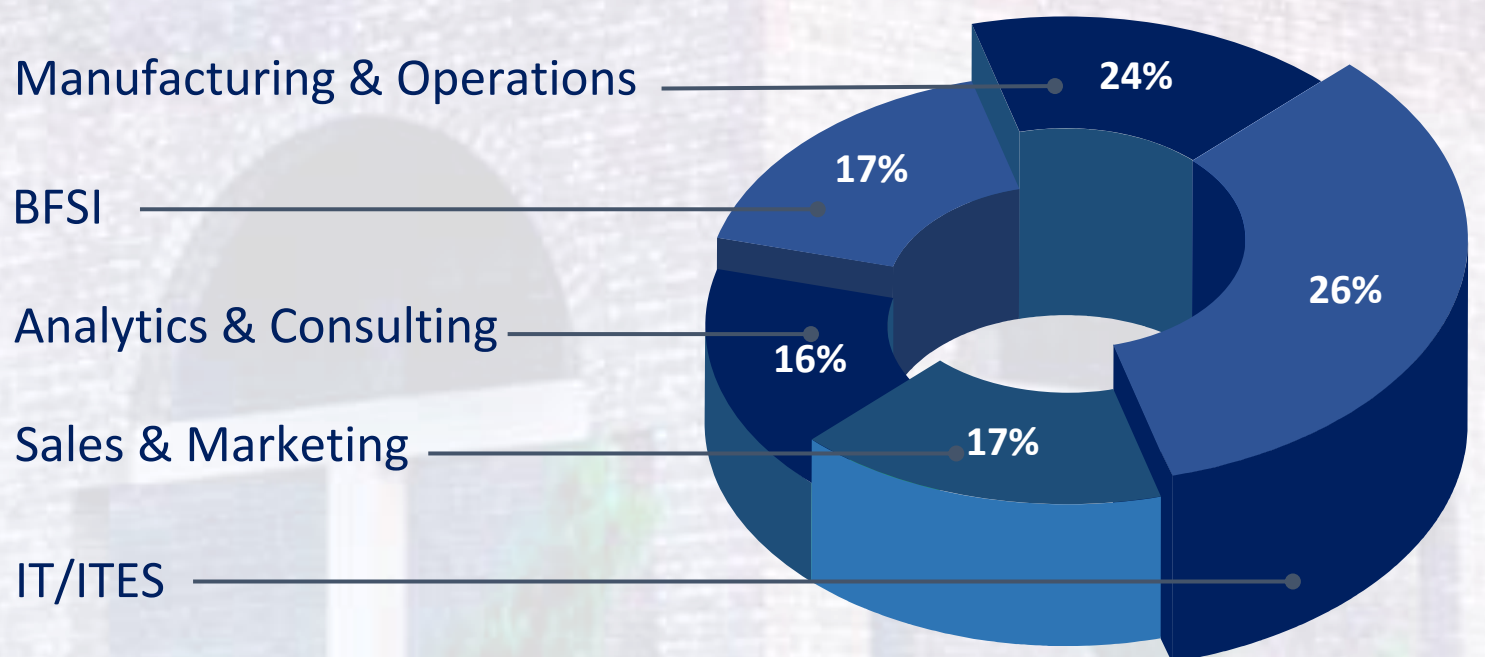
## Work Experience Duration



## Diversity in Education



## Work Experience Industry

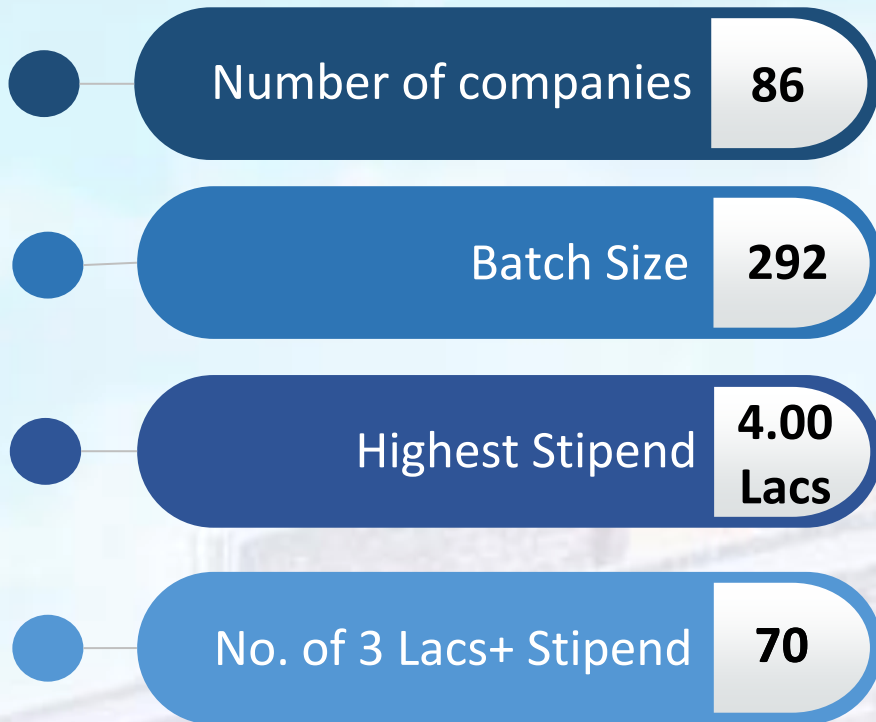




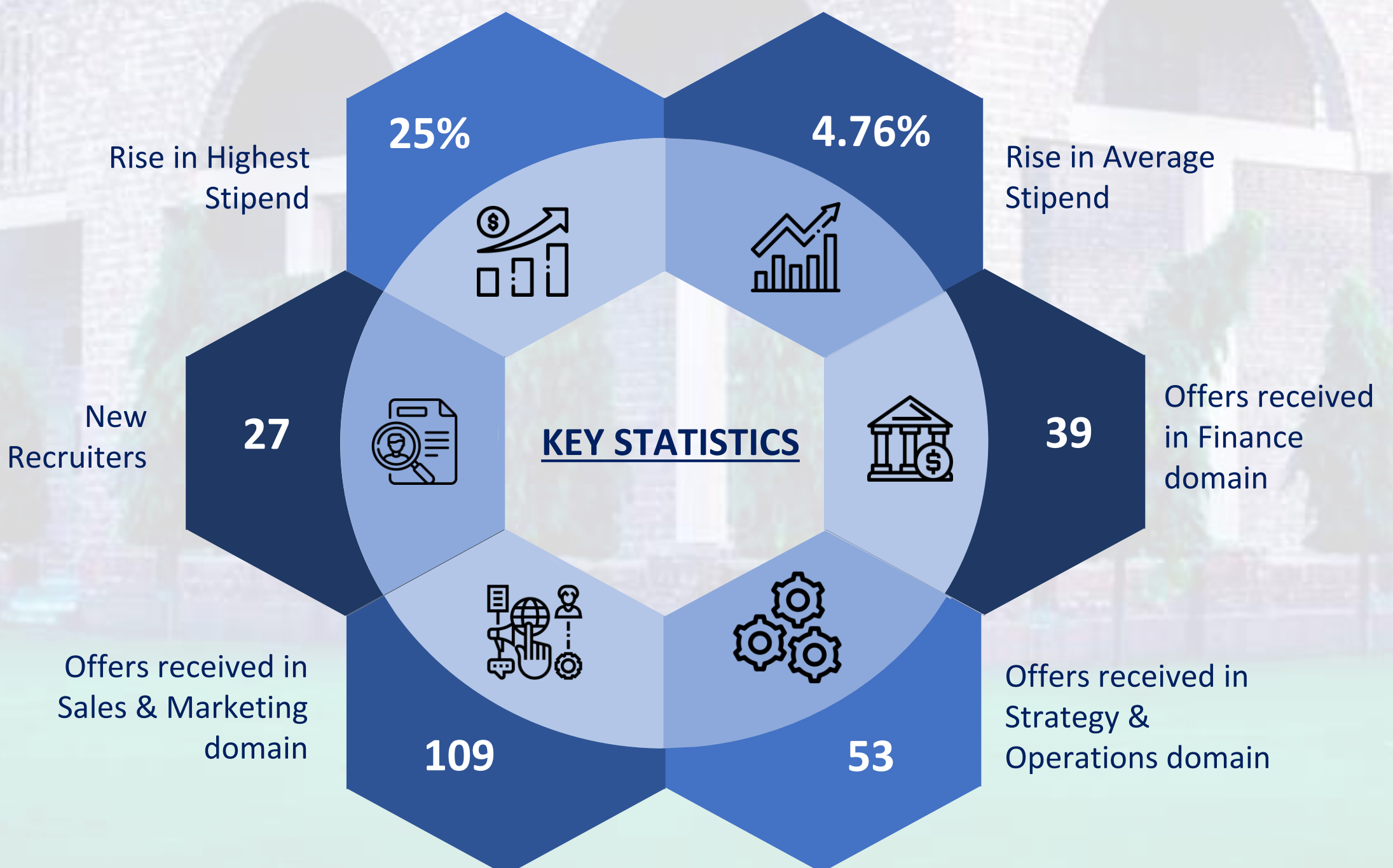
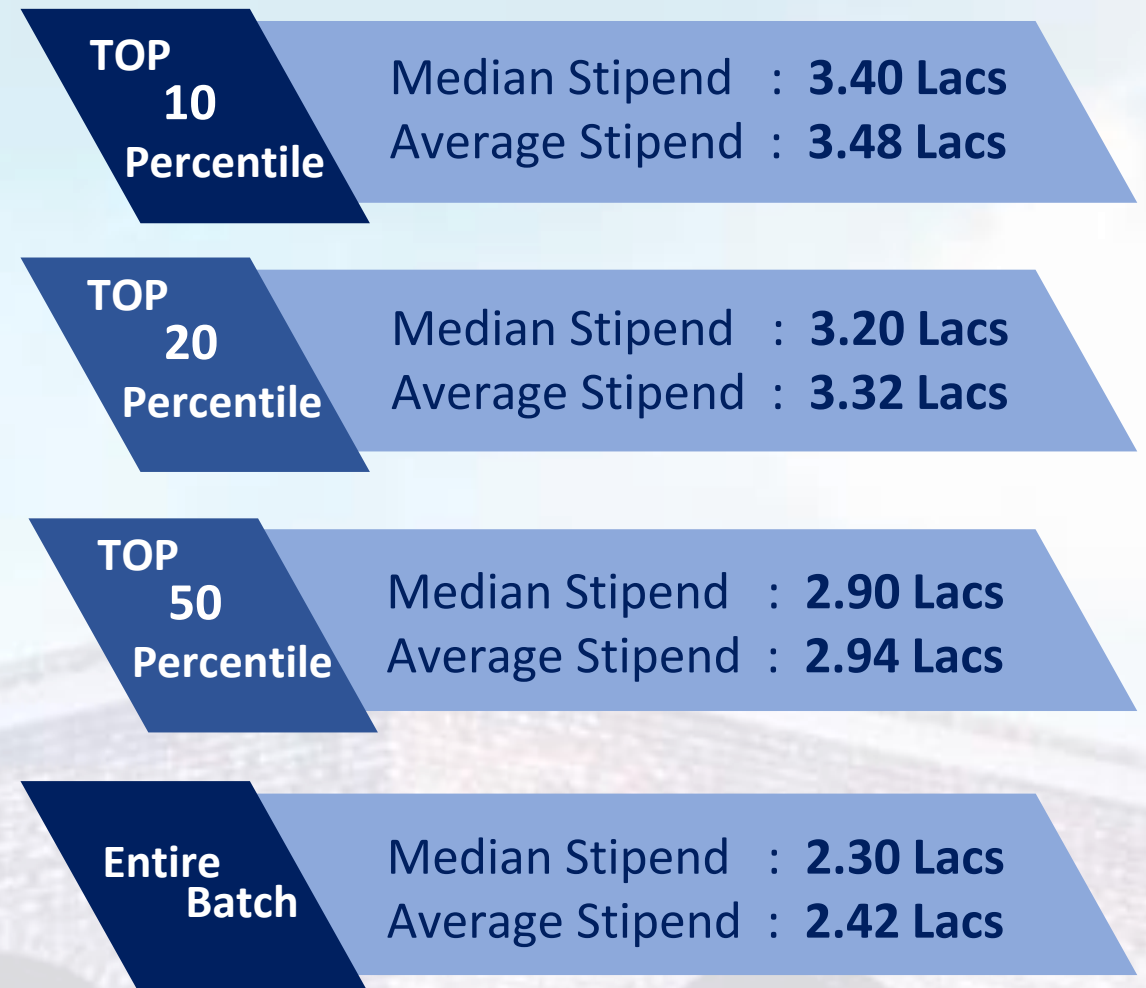
# Highlights



## Performance Highlights



## Stipend Categorization



Note: All stipend figures are mentioned in INR and are quoted for the entire duration of internship

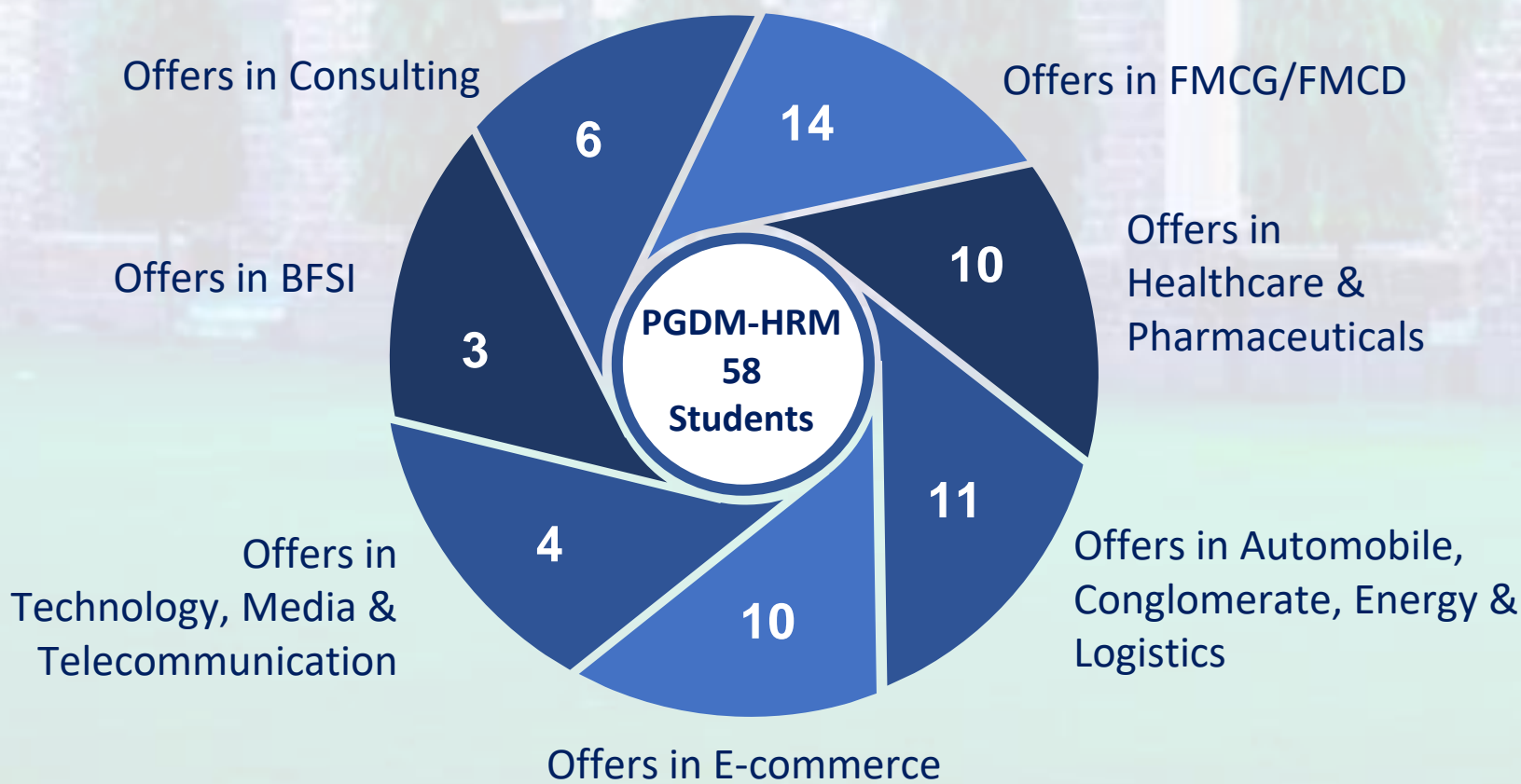
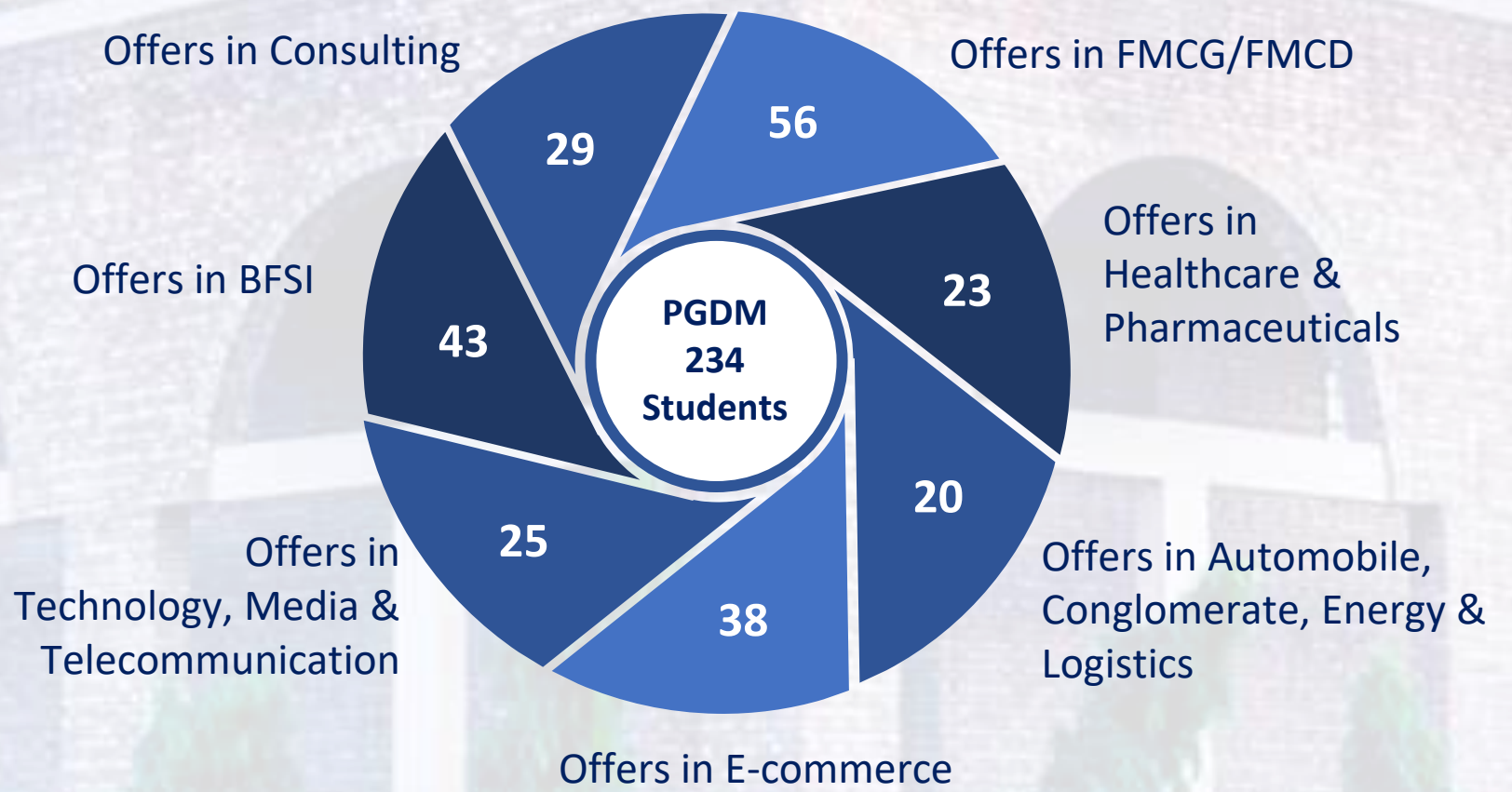
# Sector- Wise Highlights

## RECRUITERS



**PGDM**

- Highest stipend in the **Technology & Media** sector
- **22.86%** increase in offers in **BFSI** sector
- **13.28%** increase in Average Stipend for the roles in **Operations** domain



**PGDM-HRM**

- Highest stipend in the **FMCG/FMCD** sector
- **Automobile, Conglomerate, Energy & Logistics** were other top contributors
- **42.86%** increase in offers in **E-commerce** sector

# Function-Wise Highlights

## Sales & Marketing

Industry stalwarts Asian Paints, Coca-Cola, Dabur, Godrej, Hindustan Unilever Limited, ITC Limited, Johnson & Johnson, L'Oréal, Marico, MARS, Pidilite, and Reckitt Benckiser restored their faith in MDI once again. Pharmaceutical giants like Becton Dickinson, Eli Lilly & Company, GSK Pharmaceuticals and Sanofi offered coveted roles. First time recruiters like Media.net, Microsoft, Perfetti Van Melle and Sprinklr showed faith in our talent pool.



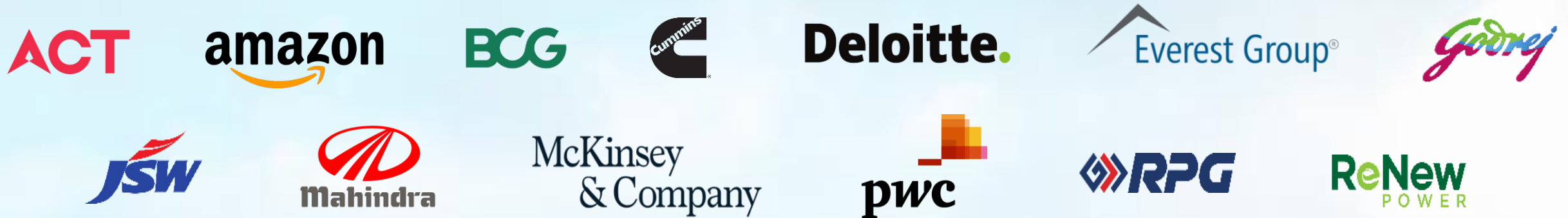
## Finance

Goldman Sachs, JPMorgan Chase & Co. and Nomura offered investment banking roles. Corporate Finance roles were offered by recruiters like \_VOIS, GSK Consumer Healthcare, Maersk, MARS and OYO Rooms. Retail banks such as Axis Bank, ICICI Bank and IDFC FIRST Bank strengthened their association with MDI.



## Consulting & General Management

Industry leaders like **Boston Consulting Group, Deloitte India, Deloitte USI, McKinsey & Company** and **PwC US Advisory** recruited from MDI with a renewed vigour. Industry stalwarts like **Amazon, Godrej** and **JSW Group** offered coveted General Management roles.



## IT & Operations

Industry top-liners like **Amazon** and **Flipkart** continued to bestow their faith in the talent at MDI Gurgaon by giving double digit offers.



## Human Resources

Witnessing continued faith from the industry, MDI hosted leaders like **Aditya Birla Group, AON Consulting, Coca-Cola, Google, ITC Limited, L'Oréal** and **Reckitt Benckiser**. First time recruiters like **Mahindra and Mahindra, Perfetti Van Melle, Signify** and **Udaan** boosted MDI's reputation as the premier institute for Human Resource Management.



# Thank You

## Expressing Gratitude

We would like to express our heartfelt gratitude to the Director, Dean and the entire faculty at MDI Gurgaon for their continuous and steadfast support throughout the process. Our distinguished alumni are the backbone of the process as they help us build strong industry relations through their relentless backing of our institution. They have been instrumental in ensuring that our students have access to the best opportunities and the chance to learn from and interact with corporate leaders. We are extremely thankful to our recruiters for associating with us and we look forward to the solidification of our relations in the future.

## Placement Committee



Prof. Kanwal Kapil  
Dean – Placements, Alumni  
Relations and Continuing  
Education



Prof. Vibhava Srivastava  
Co-ordinator – Placements



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