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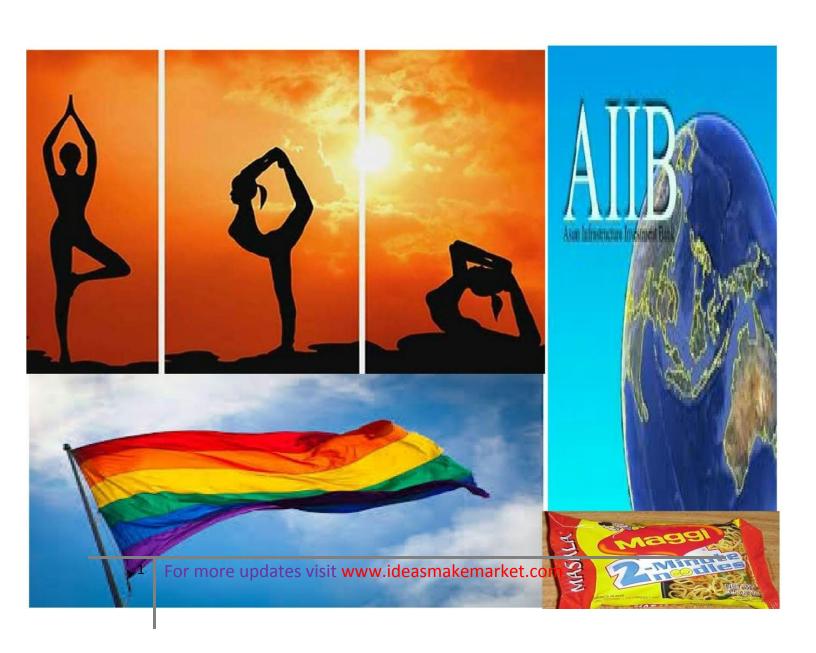




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- 6. G7 targets to reduce their gas emissions to 70% of 2010 levels
- 7. First permit to restart a nuclear reactor in Japan after Fukushima disaster
- 8. Australia's Great Barrier Reef not in list of endangered heritage sites
- 9. Comet probe wakes Philae
- 10. Curve honoured
- 11. Ebola trial ends
- 12. High seas to get legal protection
- 13. Japan whaling plan
- 14. Telescope restarts
- 15. Hepatitis C drug patent attempt rejected
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Technology News-June 2015

- 1. Google rolls out "My Account" dashboard to simplify privacy
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- <u>3.</u> Ola says no security lapse
- 4. Twitter tweaks algorithm
- Amazon steps up market expansion plan 5.
- 6. Microsoft partners Snapdeal for dedicated online portal
- Paid apps for free on Play Store 7.
- Thejesh GN served a legal notice by Flash Networks 8.
- 9. Netflix to start services in India
- 10. 'Undo Send' officially available on Gmail

Sports News-June 2015

- Jwala Gutta, Ashwni Ponappa win women's doubles Canada Open Badminton tournament <u>1.</u>
- Satnam Singh Bhamara becomes first Indian to be drafted by a NBA <u>2.</u>
- 3. Cricket legend Sachin Tendulkar voted best Test player of 21st century
- Zaheer Abbas succeeds Mustafa Kamal as ICC President <u>4.</u>
- Steffanie Graf appointed as brand ambassador of Kerala's Ayurveda <u>5.</u>
- 6. Roger Federer wins eighth Halle Open ATP title of Tennis in Germany
- <u>7.</u> Nico Rossberg of Mercedes wins Austrian Grand Prix of F1
- <u>8.</u> Galaxy named as CR7 after footballer Cristiano Ronaldo
- MS Dhoni, Mustafizur Rahman fined for breaching ICC Code of Conduct 9.
- 10. India ranks third in global doping report for year 2013 by WADA
- 11. Rohan Bopanna- Florin Mergea pair win Stuttgart Men's Double Open title 2015
- 12. MS Dhoni sole Indian in Forbes list of The World's Highest-Paid Athletes 2015
- 13. Sports FIFA President Sepp Blatter resign
- Sports Gurpreet Singh secures quota place in shooting for 2016 Rio 14.

Awards and Recognitions-June 2015

- Bangladesh confers Bangladesh Liberation War Award on Atal Bihari Vajpayee <u>1.</u>
- Norwegian Academy of Literature and Freedom of Expression confers The Bjørnson prize on **Edward Snowden**
- <u>3.</u> 14th Sant Namdev National Award conferred on Parkash Singh Badal
- <u>4.</u> Sir Wesley Winfield Hall inducted into ICC Cricket Hall of Fame
 - For more updates visit www.ideasmakemarket.com



- 5. CNR Rao awarded Japan's highest civilian award
- 6. Ramachandra Guha has been selected for Japan's Fukuoka Prize 2015
- 7. Sri Sri Ravi Shankar has been conferred with Colombia's highest civilian award
- 8. Sanjay Subrahmanyam selected for 'Sangita Kalanidhi' award 2015
- 9. Bhasha Samman' on four scholars by Sahitya Akademi
- 10. Asian Athletics Association confers award on Suresh Kalmadi
- 11. Rolta wins Analytics Award by NASSCOM
- 12. Punyabhushan award conferred on media personality Pratap Pawar

Who are we?

National News – June 2015

Very Important Snippets

1. Three New Schemes launched by Prime Minister Narendra Modi

Smart Cities Mission, Atal Mission for Rejuvenation and Urban Transformation (AMRUT), Housing for All (Pradhan Mantri Awas Yojana) were launched by Prime Minister Narendra Modi. These schemes will aim to act as new engines for the development of Indian cities and towns which in total will cost around Rs. 4 Lakh Crores.

2. World's Biggest Employers - IAF and Indian Railways

World Economic Forum has declared Indian Organizations – Indian Armed Forces at 9th and Indian Railways at 8th among the World's Biggest Employers employing 2.7 Million People.



3. First One-Stop Crisis Centre for Women in distress in Chhattisgarh

Women and Child Development Ministry, India initiative to launch one stop crisis centre for women is inaugurated in Chhattisgarh this June. This is the first one out of 660 proposed and under the Nirbhya Fund. In this centre services like medical help, counselling, police assistance, legal matters etc. will be taken care.

4. National Dairy Plan-I

Under National Diary Plan-I (NDP-I), The Cabinet Committee on Economic Affairs (CCEA) have agreed to include Uttarakhand, Chhattisgarh and Jharkhand (due to animal population and tribal inhabitants) in the plan and also extended the implementation period to achieve outputs up to 2018-19.

5. Insurance Portal for Farmers

National e-Governance Plan launched Mission Mode Project in Agriculture which aims to ensure rapid development of agriculture through use of ICT. As this Project will provide agriculture related information to the farmers in timely manner. Also Agriculture Minister Radha Mohan Singh launched an insurance portal to help farmer's solve their problems and getting cover.





6. Global Peace Index- India ranked at a lowly 143 out of 162 nations

Institute of Economics and Peace (IEP) has reported that violence has impacted the Indian economy - \$341.7 billion in 2014 which is equivalent to about 4.7 percent of GDP



of our nation. Further in this year's Global Peace Index (GPI), India is ranked at a lower position of 143 out of 162 nations.

7. Navigational Support to Indian Railways by GAGAN

Indian Space Research Organization (ISRO) chairman AS Kiran Kumar has agreed that GAGAN which is GPS-aided geo-augmented navigation system will provide navigational support to the Indian Railways. These space technology based tools are means of providing safety and security at those railways crossings which are unmanned.

8. International Tourism Event of the year 2015 - Rath Yatra

2015 Rath Yatra which is coming after 19 years is named as "Nabakalebar Rath Yatra" in Odisha is declared as International tourism event of the year by Tourism and Petroleum Ministry.

9. India's First Green Police Station

On the occasion of World Environment Day, India's First Green Police Station was inaugurated at Maurice Nagar, North Delhi by Delhi Police Commissioner Bhim Sain Bassi. Facility built has taken care of the requirements for conservation and safety of the environment.

10. First International Day of Yoga

Indian Prime Minister, along with 36000 participants demonstrated the largest Yoga at Rajpath, New Delhi on 21 June 2015 breaking all previous records. Around 84 nation's dignitaries participated with about 21 yoga asana for 35 minutes establishing Guinness World Records.

11. Nestle Maggi Ban

Nestle Maggi is ban in India after the content of monosodium glutamate (MSG) and lead was found in excess in popular noodles. Nestle India will get a hit of more than 3.2



billion rupees or \$45 million from the withdrawal and destruction of noodles. As on 30th June 2015, Supreme Court has given permission to Nestle India to continue its export in other parts of the world. Nestle withdrew all varieties of Maggie Noodles on 5th June.

Important Snippets

12. India-US Agreement on Health

India and United States have signed agreement in areas of health which mainly concentrates on research in cancer and diagnostic technologies which includes infrastructure growth, training, capacity building, assessment and application.

13. New Addition in Metro Rail - Chennai

Chennai Metro Rail has been launched and it's the 6th Metro after Delhi, Kolkata, Bangalore, Mumbai and Jaipur. Tamil Nadu Chief Minister J Jayalalithaa inaugurated the Metro Rail between Alandur and Koyambedu.

14. India-Japan Agreement on Intellectual Property (IP)

India has agreed to sign an agreement with Japan in the field on Intellectual Property as announced by Union Cabinet headed by Prime Minister Narendra Modi. The Memorandum of Cooperation will be signed between Department of Industrial Policy and Promotion (DIPP) and Japan Patent Office (JPO).

15. India and South Africa parts of BRICS Nation have renewed Agreement

BRICS Nations - India and South Africa have renewed their agreements for the next three years in the field of astronomy, agriculture, biotechnology, and social innovation and knowledge systems.



16. Ban Extended on milk and milk products from China till 23rd June 2016

Government of India has extended the ban on imports of milk and milk products like chocolates and its products, candies, food prepared from milk or milk solids as ingredients from China for one more year till 23rd June 2016.

17. TCS Research and Development Centre in Hyderabad

Software Company Tata Consultancy Services has launched Research and Development centre as centre of excellence in their Campus situated in Hyderabad which has an area of 10,000 square feet and can accommodate 20 engineers who will be researching newer technologies or technologies of our future.

18. Sixth Largest Mining Company in the World - Coal India

According to PwC report, Coal India (CIL) has become the sixth largest mining company in the world in terms of market capital. Also NMDC- India's top iron ore miner has improved its position to 21st from 24th.

19. BBIN Motor Vehicle Agreement

The Union Cabinet of India has agreed to sign BBIN Motor Vehicle Agreement which is Bangladesh, Bhutan, India and Nepal Motor Vehicle Agreement aims at regulating passengers, personal and cargo vehicle traffic amongst Bangladesh, Bhutan, India and Nepal.

20. Lost and Found Website to Find Missing Children

Minister for Women and Child Development Maneka Gandhi launched the website "Khoya Paya" or "Lost and Found" website called as khoyapaya.gov which aims to help families to trace children who went missing in the country every year often forced into



labour or sexual exploitation. This portal will allow families to register the details of such children and people who claimed to sighted them.

21. RBI agreed that Banks can borrow from Global Institutions without RBI approval

Banks can now borrow form Global multilateral financial institutions without RBI approval for general banking businesses as of 25th June 2015. For Full text you can refer https://rbi.org.in/Scripts/NotificationUser.aspx?Id=9801&Mode=0

22. India-Belarus Bilateral Co-operation

President Pranab Mukherjee has witnessed the signing of bilateral co-operation between India and Belarus which aims at deeper and diversified relationship with Belarus.

23. Shell Largest Captive Unit in Bangaluru

Shell which is Anglo Dutch oil and Gas Company is establishing its largest captive unit or offshore delivery centre globally at Bengaluru which will generate about 5000 jobs in the city.

24. India-Tanzania signed 8 MoUs

President of Tanzania Jakaya Mrisho Kikwete who is on Indian visit and Prime Minister Narendra Modi signed 8 MoUs in the fields of Agriculture, Tourism, and Hydrography.

25. India Signs Wheat Import Deals

Indian Flour Millers and global trading companies have signed deals to import 500,000 tonnes of premium Australian wheat, which is the biggest purchase of wheat in decades.



World News - Jun 2015

Very Important Snippets

1. Greece Misses Debt Payment

Greece misses a critical debt payment of 1.5 billion euros to the International Monetary Fund (IMF), increasing the country's financial crisis. Greece's international creditors refuse to extend the country's bailout program. The IMF places Greece in arrears, a classification used to avoid saying a country that doesn't pay its debt on time is in default.

The missed payment creates alarm and chaos. Greece shuts down its banking system, ordering its banks to close for six days. Standard & Poor's releases a statement about Greece that said, "a commercial default is inevitable within the next six months." Greece's Prime Minister Alexis Tsipras calls for a referendum where voters will decide whether or not to accept the terms of the country's creditors.

Tsipras urges voters to choose "no," which is met with Pro-European protests in Athens. Tsipras writes a letter to the international creditors, which says that Greece will accept the bailout offered if many of the conditions are changed. However, Chancellor Angela Merkel of Germany dismisses Tsipras' letter, saying that the letter is too late and that there should be no more negotiations until Greece holds its referendum on July 5.

2. Asian Infrastructure Investment Bank - AIIB

Delegates of 50 countries on 29 June 2015 signed the 60-article agreement that will lay the legal framework for the China-initiated Asian Infrastructure Investment Bank (AIIB).

Australia was first to sign the agreement at the Great Hall of the People in the Chinese capital Beijing.



Out of the 57 founder-member countries, the remaining seven - Denmark, Kuwait, Malaysia, Philippines, Holland and South Africa and Thailand could not sign the agreement as it was not ratified by their respective domestic authorities.

The agreement outlined the financial share of each member, policymaking, business and operational systems and governance structure of the AIIB.

3. US Supreme Court legalized Same-Sex Marriage Nationwide

The United States (US) Supreme Court on 26 June 2015 legalized same-sex marriage across the nation in a closely divided ruling by a 5 to 4 vote. The 28-page ruling was made by Justice Anthony Kennedy and was agreed by Justices Ruth Bader Ginsburg, Stephen G. Breyer, Sonia Sotomayor and Elena Kagan.

4. Serena Williams and Stan Wawrinka Win French Open

Serena Williams wins her third French Open women's championship by beating Lucie Safarova, 6-3, 6-7, 6-2. The win gives Williams her 20th singles title, putting her third on the all-time list behind Margaret Court (24 titles) and Steffi Graf (22 titles). Switzerland's Stan Wawrinka beat favorite, world number one Novak Djokovic, 4-6, 6-4, 6-3, 6-4 to take the men's crown for the first time. This is Wawrinka's second title overall, having won the Australian Open in 2014.

5. 41st G-7 Summit held in Bavaria, Germany

G7 Summit 2015 was held at Schloss Elmau in Bavaria, Germany from 7 June to 8 June 2015. This was the 41st G7 summit and the theme for the summit was Think Ahead. Act Together.

The Summit focused on the global economy as well as on key issues regarding foreign, security, environment and development policy. Further, the UN conferences to be held



in 2015 as well as the post-2015 agenda and the issues of sanctions against Russia were also discussed.





Important Snippets

6. Canada Hosts the 2015 FIFA Women's World Cup

The seventh FIFA Women's World Cup (WWC) began in Canada. Six cities spanning the breadth of the North American country, including Edmonton, Moncton, Montreal, Ottawa, Vancouver, and Winnipeg, will play host to 24 international teams playing in 52 total matches to determine which team will bring home the championship cup on July 5. Teams to watch include the defending champions, Japan; a team Germany has its eye on, France; highest ranked Germany, and the United States, looking for its third WWC win.

7. Chinese breach data of 4 million federal workers

Hackers working for the Chinese state breached the computer system of the Office of Personnel Management in December, U.S. officials said Thursday, and the agency will notify about 4 million current and former federal employees that their personal data may have been compromised.

The hack was the largest breach of federal employee data in recent years. It was the second major intrusion of the same agency by China in less than a year and the second significant foreign breach into U.S. government networks in recent months. Last year, Russia compromised White House and State Department e-mail systems in a campaign of cyberespionage.

The Obama administration announces that the breach was first discovered in April of this year, but may have started in late 2014.



8. Erdogan Loses Majority in Turkey's Elections

President Erdogan's Justice and Development Party (AKP) loses its majority in Parliament in Turkey's election. The party wins 41% of the vote and 258 seats in the 550-seat parliament, down from its current 327 seats. The result puts the brakes on Erdogan's plan to amend the constitution to further consolidate power and to consider a referendum on his increasingly authoritarian leadership. The pro-Kurdish party, the People's Democratic Party, takes 13% of the vote, enough to land representation in Parliament for the first time. The party will have 80 seats. Turnout is high, 87%.

9. Job Recovery Continues in U.S.

According to the Labor Department reports in Jun about the jobs in May, the U.S. economy adds 280,000 jobs in May, a nice increase over the monthly average throughout 2014. The unemployment rate increases slightly to 5.5% in May from 5.4% in April because more Americans begin looking for jobs.

10. Sri Lanka's President Maithripala Sirisena dissolved Parliament

Sirisena signed a gazette notification dissolving parliament in an effort to consolidate power and push through political reforms. Sirisena dissolved the parliament within 160 days after assuming his office in January 2015. This dissolution ends the term of the coalition government that was appointed for a period of 100-days after the presidential election. The date of dissolution was extended to implement Constitutional reforms. To elect a new Parliament, elections will be held on 17 August 2015.



Business and Economy News – June 2015

Very Important Snippets

1. Pranab Mukherjee gives his assent to re-promulgation of land ordinance President Pranab Mukherjee has given his assent to re-promulgation of land ordinance for third time as per provisions of Article 123 of Indian Constitution. Earlier, Union Cabinet meeting chaired by Prime Minister Narendra Modi had approved re-promulgation of the ordinance, which was to expire on 3 June 2015.

2. LIC gets permission to do business in Bangladesh

Bangladesh has granted permission to India's state-owned insurance group Life insurance Corporation (LIC) to do business in the country. It was announced by M Shefaq Ahmed, Chairman of Bangladesh Insurance Development and Regulatory Authority (IDRA). LIC will start its operations in Bangladesh as a joint venture (JV) entity to be called LIC Bangladesh Ltd with a paid up capital of one billion Taka.

3. India joins Multilateral Competent Authority Agreement (MCAA)

India has joined the Multilateral Competent Authority Agreement (MCAA) on Automatic Exchange of Financial Account Information (AEOI). The new global standards has wide in scope and oblige the treaty partners to exchange wide range of financial information from institutions from their country. In order to implement these standards in India necessary legislative changes will be made in section 285BA of the Income Tax Act, 1961.



4. Adani and Reliance sign MoUs with Bangladesh Power Board

Adani Power Limited (APL) and Reliance Power Limited of India have signed separate memorandums of understanding (MoUs) with Bangladesh Power Development Board (BPDB). These MoUs were signed on the first day of Indian Prime Minister Narendra



Modi's visit to Bangladesh. The deals were signed to set up 4,600 MW power plants in



Bangladesh worth \$5.5 billion.



5. India slapped anti-dumping duty on China, Malaysia and South Korea steel products

Anti- dumping duty slapped by India on steel products from China, Malaysia, South Korea. India has slapped anti-dumping duty on imports of certain steel products from three South Asian countries wiz China, Malaysia and South Korea. The anti-dumping duty was imposed by Union Finance Ministry on the recommendation of Directorate General of Anti-Dumping Duty (DGAD) to protect domestic producers from below-cost inbound shipments.

6. P L Subramanian appointed as Non-Executive Director of India Cements Limited

P L Subramanian has been appointed as Non-Executive Director India Cements Limited (CIL) with an immediate effect. Subramanian had joined former BCCI President N Srinivasan-led India Cements in 1986 and had served in various responsibilities. He had retired from service in May 2015 after serving as Executive Director (Operations) of the company. He also had served as a Director of Andhra Pradesh Gas Power Corporation Limited, India Cements Infrastructures Limited, Coromandel Electric Company Limited and Trishul Concrete Products Limited.

7. 6000 crore rupees loan approved for farmers

Union Cabinet approved an interest-free loan i.e. soft loan to the tune of 6,000 crore rupees to enable sugar mills pay arrears to farmers. Decision in this regard was taken by Union Cabinet meeting chaired by Prime Minister Narendra Modi in New Delhi. Apart from this decision cabinet also approved hike in prices of Ethanol.

8. RBI allows NRIs to invest in chit fund

Reserve Bank of Indian has allowed non-resident Indians (NRIs) to invest in chit fund to encourage flow of capital into the country. Decision in this regard was taken after RBI



had revised the extant guidelines for subscription to the chit funds in consultation with the government.

9. H1-B visa case investigation against Infosys and TCS

United States (US) government has opened an investigation against two of the biggest Indian Information Technology (IT) outsourcing companies for possible violations of H1-B visa rules. The two IT giants are Tata Consultancy Services (TCS) and Infosys. The investigation is being carried by US Department of Labour for against both companies for possible violations of rules for visas for foreign technology workers under contracts they held with an electric utility Southern California Edison.

10. Twitter CEO resigns

Dick Costolo has resigned as the Chief Executive Officer (CEO) of Twitter Inc after leading the company for five years. He will demit the office of CEO on 1 July 2015. Till his replacement is found Jack Dorsey, Twitter co-founder and Square Inc's CEO will take over as the Interim CEO. Under the technological leadership of Costolo, Twitter had evolved from a startup to a public company. He was also had pioneered for introducing Twitter's famous 140 character messaging service which had gained cultural prominence and had become a powerful tool for worldwide celebrities, activists and citizen journalists to propagate their views.

11. Second Border Haat opened in Tripura

The second border haat (rural market) was opened for common people at Kamalasagar in Sipahijala district of Tripura bordering Brahmanbaria district of Bangladesh. The haat was jointly inaugurated by Prime Minister Narendra Modi and his Bangladesh counterpart Sheikh Hasina by video-conferencing from Dhaka on June 6, 2015. This market is set up at the zero line of the international border with one part on the Indian



side and the other in Bangladesh. Initially it will facilitate bilateral trade of 16 shortlisted locally produced goods.

12. New Industrial Policy 2015 unveiled by Telangana government

Telangana government has unveiled New Industrial Policy 2015 to boost industrial activity and employment opportunities in the state. It was unveiled by Chief Minister K Chandrasekhar Rao in Hyderabad. Key facts about Telangana's New Industrial Policy Focuses to give quick, time-bound and transparent approvals for setting up projects in the state. Establishment of a single window clearance system and give clearances in 2 weeks for mega projects. Penal action against officials for delaying the process of applications. Prescribes norms for giving permissions to Mega project proposals with investments of Rs. 200 crore and above, large project proposals with investment of Rs. 10 crore-Rs. 200 crore and small and medium project proposals. Self-certification system has been framed for industrialists. It will be backed by the Telangana State Industrial Project Approval and Self Certification System (TS-iPASS). 14 identified core areas for a focused approach are Life Sciences, Information Technology, Aerospace, Pharma, textiles, minerals automobiles and transportation and logistics. Special incentives for entrepreneurs belonging to women and SC and STs. Telangana State Industrial Infrastructure Corporation (TSIIC) will secure statutory clearances for the Industrial Parks to develop Industrial Townships to make it easier to get to work.

13. Freight train service launched between Harbin and Europe

China has launched a freight train service between its north-eastern city of Harbin and Europe. The 9,820-km-long distance rail route will open new trade options for Chinese goods in the European Market. It was launched by HAO Logistics Co. Ltd which is a joint venture company that runs the freight service. The train carrying 49 containers of domestic goods such as electronic products and auto parts worth US 3 million dollars started its journey from Harbin capital of Heilongjiang province.



Important Snippets

14. US became largest oil producer in 2014

As per recently released report by British Petroleum (BP) Energy Company, United States (US) became the world's largest oil producer in 2014 surpassing Saudi Arabia. It was revealed in BP Energy Company report tilled Statistical Review of World Energy.

15. BSNL launches free pan India roaming scheme

State owned telecommunications giant Bharat Sanchar Nigam Limited (BSNL) has launched free pan India roaming scheme. This scheme will allow company's mobile customers across the country to receive incoming calls at no additional cost i.e. free of cost. It will benefit around 7.72 crore of its existing subscriber base as well as new subscribers.

16. Vedanta Ltd. - Cairn India Merger

Metal and mining giant Vedanta Ltd and its subsidiary oil explorer Cairn India have announced to merge. The merger will create India's largest diversified natural resources company. It will also help Cairn spread its risk from volatile oil business to other metals and commodities. Decision in this regard was taken by Independent directors of both the companies owned by billionaire Anil Agarwal. The merger will be in an all share swap deal which will give the Vedanta Ltd access to Cairn India's 2.7 billion dollars (Rs 16,867 crore) cash pile. Vedanta will use this cash lying with Cairn to pay off part of its 77,752 crore rupees debt.

17. Cookpad acquires Cuccumbertown

Tokyo based online recipe network Cookpad has acquired Cucumbertown, a Bengaluru-based social network for cooks and chefs for an undisclosed amount. After this acquisition Cucumbertown will remain independent subsidiary under Cookpad.



18. Snapdeal acquires Letsgomo Labs

Domestic e-commerce giant Snapdeal has acquired Gurgaon based mobility solutions company Letsgomo Labs. With this acquisition Letsgomo team will become part of Snapdeal. It will help to strengthen Snapdeal position in the m-commerce domain by further strengthen it mobile technology capabilities.

19. ASCI online launched to address misleading advertisements

Advertising Standard Council of India (ASCI) has launched ASCIonline, a mobile application in a bid to address misleading advertisements. The application will provide consumers/users platform to report complaint services for misleading advertisements on a mobile apart from ASCI's online complaint facility. It is India's first consumer complaint mobile app.

20. Asia Pacific region world's second richest region

Asia Pacific region has overtaken Europe as the world's second richest region for the first time in terms of global wealth management. It was revealed in recently released report by Boston Consulting Group (BCG), a global management consulting firm.

21. EPFO makes UAN mandatory for all employees

Employee Provident Fund Organisation (EPFO) has notified an order to make Universal Account Number (UAN) mandatory for all its employers. It will be mandatory for all employers covered under the Employees Provident Funds and Miscellaneous Provisions Act, 1952. The UAN facility was launched by Prime Minister Narendra Modi in October 2014. It is portable throughout the lifetime of an employee and removes the need for employees to apply for PF transfer claims while changing jobs.

22. India third largest Foreign Direct Investment for United Kingdom

India has emerged as the third largest Foreign Direct Investment (FDI) source for United Kingdom (UK) in 2014-15. It was revealed in recently released report Inward Investment



Report 2014-15 of UK Trade and Industry (UKTI). This FDI source was based in terms of number of projects i.e. source of inward investment.

India has topped in the regional inflow of Foreign Direct Investment (FDI) in South Asia region during year 2014, accounting for 34 billion US dollars investments. It was revealed in United Nations Conference on Trade and Development's (UNCTAD's) World Investment Report 2015.

23. Indian Army and Indian Railways world's biggest employers

Two Indian organizations, India Army and Indian Railways are among the world's biggest employers. It was revealed in a research published by the World Economic Forum (WEF). Both organisations employ around 2.7 million people together. Indian Railways was placed at 8th position with 1.4 million staff, while Indian Army was placed at 9th position with 1.3 million employees in the list of world's biggest employers.

Science News-June 2015

Very Important Snippets

1. MERS outbreak in South Korea

A large outbreak of Middle East respiratory syndrome (MERS) coronavirus in South Korea has caused alarm this week. As Nature went to press, the hospital-acquired virus had killed 7 people and infected 94 in the country — the largest outbreak outside the Middle East so far.

2. Official Restart of LHC

Scientists at CERN, Europe's particle-physics laboratory near Geneva, Switzerland, celebrated the official restart of the Large Hadron Collider (LHC) on 3 June. The machine was shut down for two years to undergo upgrades and can now smash protons together at a record energy of 13 teraelectronvolts. Whereas the LHC's first run hunted down the



Higgs boson, the second will do a wide-ranging search for discrepancies with the standard model, physicists' best description of particle and force behaviour. See go.nature. com/sglyfm for more.





3. Solar Impulse landed unexpectedly

in Japan

Solar Impulse, the plane that aims to be the first solar powered craft to circle the world, landed unexpectedly in Nagoya, Japan, on 1 June as it attempted to begin its long trans-Pacific journey. Weather patterns forced the re-routing.



4. First official joint mission between European Space Agency and the **Chinese Academy of Sciences**

A near-Earth space-weather observatory has been nominated to become the first official joint mission between the European Space Agency and the Chinese Academy of Sciences. The Solar wind Magnetosphere Ionosphere Link Explorer (SMILE) would study the interaction between Earth's magnetic field and the solar wind, charged particles that stream from the Sun. It is scheduled for launch in 2021.

5. Largest-ever gift donated to Harvard by John Paulson

The largest-ever gift donated to Harvard University in Cambridge, Massachusetts, given on 3 June of 400 million USD to its School of Engineering and Applied Sciences by alumnus and hedge-fund manager John Paulson.

Important Snippets

- 6. G7 targets to reduce their gas emissions to 70% of 2010 levels On 8 June, the G7 group of leading industrialized nations adopted a target of reducing global greenhouse gas emissions to 70% of their 2010 levels by mid-century to achieve climate goals.
- 7. First permit to restart a nuclear reactor in Japan after Fukushima disaster Nuclear restart Japanese regulators have granted the first permit to restart a nuclear reactor following the Fukushima disaster in 2011. Issued by the country's Nuclear Regulation Authority on 27 May, the permit will allow the Kyushu Electric Power Company in Fukuoka to restart two reactors at the Sendai Nuclear Power Plant, with the first coming online as early as July.
- 8. Australia's Great Barrier Reef not in list of endangered heritage sites Reef unlisted Australia's Great Barrier Reef has not been put on the United Nations' list of heritage sites that are in danger — to the consternation of conservationists.



9. Comet probe wakes Philae

The space probe that landed on a comet in November 2014, is awake. The European Space Agency (ESA) announced that it had received signals from the lander on 13 June.

10. Curve honoured

The iconic 'Keeling curve', a 57-year global record of carbon dioxide in the atmosphere, was made a US National Historic Chemical Landmark on 12 June. The late Charles David Keeling, a geochemist at the Scripps Institution of Oceanography in La Jolla, California, began the CO2 measurements in 1958 at Mauna Loa in Hawaii, and the curve has become a record of human effects on the atmosphere.

11.Ebola trial ends

A clinical trial of an experimental Ebola drug being tested in people in Sierra Leone has stopped enrolment because the drug does not seem to be effective, the company leading the trial said on 19 June. The drug, TKM-Ebola-Guinea, consists of RNA molecules designed to stop the virus from replicating.

12. High seas to get legal protection

Biodiversity in ocean areas outside national jurisdictions — the 'high seas' — will receive protection under new laws, the United Nations said on 19 June. A resolution adopted by the UN General Assembly states that rules will be designed to ensure the "conservation and sustainable use" of marine life in such regions, which are currently often unmanaged.

13. Japan whaling plan

The scientific committee of the International Whaling Commission (IWC) has been unable to reach a consensus on the merits of a proposed plan by Japan to resume hunting whales around Antarctica.



14. Telescope restarts

Construction of the Thirty Meter Telescope (TMT) on the summit of Mauna Kea in Hawaii is to resume on 24 June. Work has been halted since early April because of protests by Native Hawaiian groups, who see it as a violation of a sacred mountain.

15. Hepatitis C drug patent attempt rejected

China's patent office has rejected attempts to patent a blockbuster hepatitis C drug, said charity Médicins Sans Frontières of Geneva, Switzerland, on 19 June. The antiviral drug sofosbuvir is made by Gilead Sciences of Foster City, California, but health advocates have argued that it is too expensive for people in middle- and low-income countries. It costs US\$84,000 per course, although Gilead has negotiated a discounted price of \$900 with countries including Egypt.

16. Papal climate call

In a long-anticipated encyclical letter, Pope Francis warns that climate change caused mainly by human activity threatens to devastate ecosystems and human civilization. Released on 18 June, the nearly 200-page letter contains a sweeping account of scientific findings and urges world leaders to transition the global energy system away from fossil fuels.

17. World's first Asteroid Day

30th June- The world's first Asteroid Day is held on the anniversary of the 1908 Tunguska event in Siberia, the largest impact on Earth in recent history. The event is intended to raise global awareness about the risk from asteroids and how to protect Earth.



Technology News-June 2015

Very Important Snippets

1. Google rolls out "My Account" dashboard to simplify privacy

Google has rolled out a new "My Account" dashboard that aims to simplify privacy and security settings across its offerings. The internet giant has also launched a new site that explains questions about privacy and security.

2. Apple will be launching new music streaming service

Building up to this year's Worldwide Developers Conference to be held from June 8-12, Apple has hinted at the launch of a new music streaming service that will cost users \$10 (Rs. 600 approx.) a month.

3. Ola says no security lapse

Ola Cabs says security and privacy of its customer data are safe and that there had been no security lapse. Earlier, a hacker group TeamUnknown had claimed to hack Ola Cabs and accessed its Ola Cabs' user database.

4. Twitter tweaks algorithm

Twitter has announced a new tweak in its algorithm that will simplify how tweets are presented in the timeline. The new update will help the user by simplifying a long and confusing timeline.

5. Amazon steps up market expansion plan

Amazon, the global e-commerce giant, has stepped up its plans to expand its market share in India. Announcing the initiative yesterday, Amazon said it will provide Indian ventures an international platform to sell. Amazon will provide support through Selling on Amazon (SOA) and Fulfilment by Amazon (FBA) programs to promote Indian brands and their products in numerous international markets







6. Microsoft partners Snapdeal for dedicated online portal

The e-commerce industry in India has started to expand in recent years, and Microsoft is aware of this, which is why it is launching a dedicated online portal for selling Windows and products running Windows in a partnership with Snapdeal.

7. Paid apps for free on Play Store

Google has started giving away paid apps for free on the Play Store. Users will be able to view free apps under a "Free App of the Week" banner in the Family section of the Google Play Store.

Important Snippets

8. Thejesh GN served a legal notice by Flash Networks

In yet another instance of a big company attempting to strong arm a customer to hide its wrongdoings, Indian techie, Thejesh GN has been served a legal notice by Israeli firm Flash Networks for revealing its JavaScript injection code online. However, he has decided to fight back, by replying to the firm stating his grounds and demanding an immediate unconditional apology for force-inserting codes into user browsers and violating his privacy. Airtel has denied any involvement with the cease and desist letter sent to Thejesh by Flash Networks, although acknowledging its involvement with Flash Networks.

9. Netflix to start services in India

Netflix, the US-based Internet TV giant, is set to start services in India by 2016.

10. 'Undo Send' officially available on Gmail

Google's 'undo send' option for Gmail is now officially available to all users, both enterprise and individuals. As the name suggests, it allows users to unsent an email that they've already sent to someone, by mistake or otherwise. The undo send link will



appear at the top of the screen after you have sent an email accompanied by a 'view message' link.



Sports News-June 2015

Very Important Snippets

1. Jwala Gutta, Ashwni Ponappa win women's doubles Canada Open Badminton tournament

Indian pair of Jwala Gutta and Ashwni Ponappa won the women's doubles title of the Canada Open Badminton tournament. In the finals match played at Calgary, Canada they defeated Dutch pair of Eefje Muskens and Selena Piek in straight games of 21-19, 21-16. It is their first title of this season.

2. Satnam Singh Bhamara becomes first Indian to be drafted by a NBA

Satnam Singh Bhamara became the first Indian born basketball player to be drafted in the National Basketball Association (NBA). He was chosen by the Dallas Mavericks team as the 52nd pick in the NBA Draft. He was selected amongst the 60 young men who will play in the next season of NBA.

3. Cricket legend Sachin Tendulkar voted best Test player of 21st century India's legendary batsman and Bharat Ratna recipient Sachin Tendulkar has been voted the 'Best Test player' of the 21st century in an online poll. The online poll was conducted by Cricket Australia's website for the list of the 100 best Test players since

4. Zaheer Abbas succeeds Mustafa Kamal as ICC President

Former Pakistan cricket team captain Zaheer Abbas has been selected the new President of International Cricket Council (ICC) for one year term. He will be 13th President of ICC and succeeds Mustafa Kamal of Bangladesh who had resigned from the post of ICC President in April 2015.

2000.



5. Steffanie Graf appointed as brand ambassador of Kerala's Ayurveda

Kerala government has appointed Tennis Icon Steffanie Graf as Ayurveda brand ambassador. Decision in this regard was taken by cabinet meeting presided by Chief Minister Oommen Chandy in Thiruvananthapuram. As an Ayurveda brand ambassador she will promote Ayurveda tourism of state in North America and Europe with theme Visit Kerala Destination.



6. Roger Federer wins eighth Halle **Open ATP title of Tennis in Germany**

World number two Roger Federer has won the Halle Open ATP title in Germany. In the final match he defeated Andreas Seppi of Italy by 7-6, 6-4 score.

7. Nico Rossberg of Mercedes wins Austrian Grand Prix of F1

Mercedes driver Nico Rosberg from Germany has won the Austrian Grand Prix Formula One (F1) World Championship title. It is Rosberg's eleventh overall championship title and the third win in the 2015 season. First was the Spanish Formula 1 World Championship title won on May 10, 2015 and second was Monaco Grand Prix on May 24, 2015.



8. Galaxy named as CR7 after footballer Cristiano Ronaldo

Astronomers have named a newly discovered galaxy as CR7 (COSMOS Redshift 7) after Portuguese footballer Cristiano Ronaldo. Ronaldo is famously known as CR7 after his initials and his jersey number. He had won Fifa's Ballon d'Or award consecutively for two years in 2013 and 2014 and has scored a staggering 66 goals this season.

9. MS Dhoni, Mustafizur Rahman fined for breaching ICC Code of Conduct

India Cricket team captain of One Day International (ODI) Mahendra Singh Dhoni and Bangladesh fast bowler Mustafizur Rahman were fined for breaching the International Cricket Council (ICC) Code of Conduct during the first ODI match played at Mirpur, Bangladesh.

India ranks third in global doping report for year 2013 by WADA **10.**

India has been ranked third in Anti-Doping Rule Violations Report for year 2013 released by World Anti-Doping Agency (WADA). As per the report 91 athletes from Indian have been tested positive for banned substances in year 2013. Of these 91 Indians athletes, 20 were women athletes.

Important Snippets

Rohan Bopanna- Florin Mergea pair win Stuttgart Men's Double Open title 2015

India's tennis player Rohan Bopanna along with his Romanian partner Florin Mergea has won the ATP's Stuttgart Open final doubles trophy in Germany. The Indo-Romanian pair defeated Austrian-Brazilian pair of Alexander Peya and Bruno Soares by score of 5-7, 6-2 and 10-7 to lift the title. It is Bopanna's fourth title of 2015.



12. MS Dhoni sole Indian in Forbes list of The World's Highest-Paid **Athletes 2015**

Cricketer Mahendra Singh Dhoni is the only Indian to find place in the Forbes magazine's list of 100 World's Highest-Paid Athletes 2015 He was placed at 23rd on the Forbes list with total earnings of 31 million dollars including amount from salary at 4 million dollars and endorsements worth 27 million dollars.

Sports FIFA President Sepp Blatter resign

President of the Fédération Internationale de Football Association (FIFA) Sepp Blatter has resigned amid a corruption scandal which under investigation in United States. Earlier on 30 May 2015, he was re-elected as the FIFA President for a fifth term by defeating his rival candidate Prince Ali bins Al Hussein of Jordan.

14. Sports Gurpreet Singh secures quota place in shooting for 2016 Rio

Ace Indian shooter Gurpreet Singh has secured India a fifth quota place in shooting for the 2015 Rio Olympics. He achieved this feat by finishing fourth in the Men's 10 metre Air Pistol final at the International Shooting Sport Federation (ISSF) Shooting World Cup held in Munich, Germany. In the final qualification round Gurpreet scored 154. He became second Indian to have secured a 2016 Rio berth at the ongoing World Cup.



Awards and Recognitions-June 2015

1. Bangladesh confers Bangladesh Liberation War Award on Atal Bihari Vajpayee

Former Prime Minister Atal Bihari Vajpayee was conferred with Friends of Bangladesh Liberation War Award, the prestigious liberation war honour by Bangladesh Government. This award was instituted by ruling Awami League government in the year 2008. Sonia Gandhi and Pranab Mukherjee have been the other recipients of this prestigious award.

2. Norwegian Academy of Literature and Freedom of Expression confers The Bjørnson prize on Edward Snowden

Edward Snowden will be receiving The Bjørnson prize by The Norwegian Academy of Literature and Freedom of Expression for his disclosure about massive surveillance of telecommunications and data traffic. The award will be conferred during Bjørnson Seminar in Molde on 5th of September.

3. 14th Sant Namdev National Award conferred on Parkash Singh Badal 14th Sant Namdev National Award was conferred on Punjab Chief Minister Parkash Singh Badal by the Sarhad foundation for promoting peace, communal harmony and universal brotherhood.

4. Sir Wesley Winfield Hall inducted into ICC Cricket Hall of Fame

Former West Indies paceman Sir Wesley Winfield Hall has been inducted into the ICC Cricket Hall of Fame. He is 80th cricketer to be inducted in the ICC Cricket Hall of Fame and 18th from West Indies. He is the 4th cricketer to be inducted into the ICC Cricket Hall of Fame in 2015 after Betty Wilson, Anil Kumble and Martin Crowe.



5. CNR Rao awarded Japan's highest civilian award

Eminent scientist and Bharat Ratna awardee C.N.R. Rao was conferred with Japan's highest civilian award the Order of the Rising Sun, Gold and Silver Star. He was presented with the award by Japanese Ambassador to India, Takeshi Yagi for his outstanding contributions to science and Indo-Japanese science cooperation.





Important Snippets



6. Ramachandra Guha has been selected for Japan's Fukuoka Prize 2015

Ramachandra Guha, the Eminent Historian-writer has been selected for Japan's Fukuoka Prize 2015 in the Academic category. Apart from him Thant Myint-U (Grand Prize category) and Minh Hanh (Arts and Culture category) were also chosen for this edition of award. They have been selected for their outstanding contributions to academia, arts and culture across Asia.

7. Sri Sri Ravi Shankar has been conferred with Colombia's highest civilian award

Indian spiritual leader Sri Sri Ravi Shankar has been conferred with Colombia's highest civilian award, Orden de la Democracia Simon Bolivar en el grado de cruz Caballero. He was bestowed with this award for spreading the message of peace in society, reducing stress, inter-mediation in war and combating violence through yoga and breathing exercises.

8. Sanjay Subrahmanyam selected for 'Sangita Kalanidhi' award 2015

One of the foremost south Indian classical vocalists, Sanjay Subrahmanyam has been selected for the 'Sangita Kalanidhi' award 2015. It will be bestowed upon him when he will preside over the 89th annual conference of the Academy which will be held between December 15, 2015 and January 1, 2016. With this, he is seventh artistes to be conferred with the award before completing 50 years of age. Others are Ariyakudi Ramanuja Iyengar, Maharajapuram Viswanatha Iyer, Musiri Subramania Iyer, G.N. Balasubramaniam, Semmangudi R. Srinivasa Iyer, M.L. Vasanthakumari and M. Balamuralikrishna

9. Bhasha Samman' on four scholars by Sahitya Akademi

Bhasha Samman' has been conferred on four scholars for their contribution to classical and medieval literature in various languages. Recipients of Bhasha Samman:



K Meenakshi Sundaram: For her contributions to Classical and Medieval Literature (Southern). She was conferred with this award for year 2013. Apart from her rich contribution to medieval Tamil literature, Sundaram also has written scholarly essays on Tirukkural.

Acharya Munishwar Jha: For his contributions to Classical and Medieval Literature (Eastern). He was conferred with this award for the year 2014. He has made valuable contribution in the area of Sanskrit literature.

Charu Chandra Pande and Mathuradutt Mathpal: Jointly recognised for their work towards the enrichment of Kumauni.

10. Asian Athletics Association confers award on Suresh Kalmadi

Suresh Kalmadi has been conferred upon the 'President's Award for his contribution towards the development of athletics in Asian continent by Asian Athletics Association. Suresh Kalmadi served as president of AAA for 13 years from 2000 to 2013 and was also credited with the introduction of top events like Asian Grand Prix series, Asian Indoor Championships and Asian All Star Meet, besides other competitions.

11. Rolta wins Analytics Award by NASSCOM

Rolta wins "Excellence in Analytics 2015 for Innovative Business Solutions" award by NASSCOM, which was conferred at the Big Data and Analytics Summit in Hyderabad on 25th June, 2015. This award recognizes Rolta OneView® for its unprecedented business value by combining the power of IoT, Data Science and Engineering to achieve prescriptive analytics for Power Generation Industry.

12. Punyabhushan award conferred on media personality Pratap Pawar President Pranab Mukherjee on June 26, 2015 presented the Punyabhushan Award to media personality Pratap Pawar. The Punyabhushan (Jewel of Pune) is awarded every

year to an eminent personality from the field of arts, music, culture, science, industry,



social service, or sports at a special public function. The president congratulated Pawar for being the recipient of the award this year. He also appreciated his contributions to the Indian media through the Sakal Media Group, to the industrial development of the region and to social activities was well known. He also appreciated the endeavours of Tridal Pune to commemorate the memory of the martyr-trio of the Indian freedom struggle — Shahid Bhagat Singh, Sukhdev and Rajguru. Rajguru hailed from Khed, adjoining Pune city, which is now named Rajgurunagar after him.

Sangeet Natak Akademi Awards

Fellowship 2014:

Musicologist S R Janakiraman

Filmmaker M S Sathyu

Indian classical singer Vijay Kichlu

Musician Tulsidas Borkar

Akademi Puraskar

Music:

Ashwini Bhide Deshpande, Ustad Iqbal Ahmed Khan and Nath Narelkar for Hindustani vocal; Pandit Nayan Ghosh (tabla) and Ronu Majumdar (flute) for Hindustani instrumental music; Neyveli Santhanagopalan for Carnatic vocal; T A Kaliyamurthy (Thavil), Sukanya Ramgopal (Ghatam) and Dwaram Durga Prasad Rao (violin) for Carnatic instrumental music

Dance:



Adayar Janardanan (Bharatanatyam), Uma Dogra (Kathak), Amusana Devi (Manipuri), Vedantam Radhesyam (Kuchipudi), Sudhakar Sahoo (Odissi), Anita Sharma (Sattriya), Jagru Mahto (Chhau), Navtej Singh Johar (contemporary dance) and Varanasi Vishnu Namboothiri (music for Kathakali)

Theatre:

Asgar Wajahat, Surya Mohan Kulshreshtha, Chidambar Rao Jambe, Debshankar Haldar, Ramdas Kamath, Amod Bhatt, Manjunath Bhagwat Hostota and Amardas Manikpuri.

Traditional/folk/tribal music/ dance/theatre and puppetry:

Puran Shah Koti, K Kesavasamy, Kalamandalam Ram Mohan, Reba Kanta Mohanta, Abdul Rashid Hafiz, K Shanathoiba Sharma, Ramdayal Sharma and Thanga Darlong

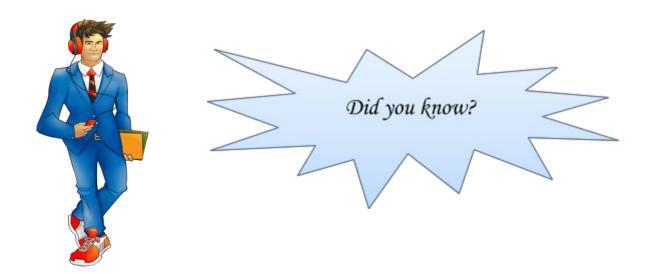


Days to remember in JUNE



June 1	World Milk Day Global Day of Parents
June 2	International Sex Workers Day
June 4	• International Day of Innocent Children Victims of Aggression
June 5	World Environment Day
June 7	Cancer Survivors Day
June 8	• World Oceans Day
June 11	Coal Miners Day
June 12	Anti Child Labour Day
June 13	• International Albinism Awareness Day
June 14	• World Blood Donor Day
June 15	World Elder Abuse Awareness Day
June 17	World Day to Combat Desertification and Drought
June 20	• World Refugee Day
June 21	• Father's Day • International Day of Yoga
June 23	United Nations Public Service Day International Widows' Day
June 25	Day of the Seafarer
June 26	• International Day in Support of Victims of Torture • International Day against Drug Abuse and Illicit Trafficking
June 29	Statistics Day





- 1. Walmart makes a profit of \$34,980 every minute
- 2. Despite being fierce competitors and courtroom opponents, Apple and Samsung remain vital business partners with Samsung supplying more than half of Retina Display for I-Pads.
- 3. Amazon.com employees spend two days every two years working at the customer service desk even the CEO in order to help all workers understand the customer service process.
- 4. Everything you say to Siri is sent to Apple, analysed, and stored. Be careful next time what you search for. The same holds true for Microsoft's Cortana as well.



5. Facebook is primarily blue because Mark Zuckerberg suffers from red-green colour blindness.



Who are we?

This site was started in December 2010 to serve as a platform for young bright minds and experienced brains in the world of business. This site focuses on creating a knowledge portal and providing a learning ground for professionals and entrepreneurs.

Vision:

-To emerge as the single point of connect for students, colleges and companies

Mission:

-To provide a platform for students, colleges and companies

To provide guidance and preparation for all major examinations and jobs

Why IdeasMakeMarket.com is a great platform to advertise?

IdeasMakeMarket.com is one of the leading management portals in India. Started in 2010, the site offers unique and quality business content and value for readers all across the globe. Some of our articles have also been referenced by consulting firms like PwC and business magazines like Forbes.

Advertising in our portal gives you access to reach a user base that consists of:

- 1. Dynamic and Entrepreneurial individuals
- 2. B-school aspirants, students and alumni
- 3. Working professionals
- 4. Research analysts

We offer a wide array of advertising options, including (but not limited to),

-Article promotion

-Email promotion

-Advertorials

-Banner Advertisements in various sizes

-Advertisements in E-magazine

-Event sponsorship



In addition to this, we can customize our offering based on your requirements. If you have an interesting product/solution that you wish to promote, kindly reach us at sales@ideasmakemarket.com. For any other queries, reach us at admin@ideasmakemarket.com