

11th BATCH



IIM
SHILLONG

**INDIAN INSTITUTE OF MANAGEMENT
SHILLONG**



**FINAL PLACEMENT REPORT
2019-20**

FOREWORD



The Placement Committee of IIM Shillong takes immense pride in announcing the successful completion of the final placement season for the PGP batch of 2018-20. The stellar performance by the PGP participants stands testimony to the rapid progress made by IIM Shillong and has once again established IIM Shillong as the preferred choice for recruiters.

We express our gratitude to our regular recruiters who have continuously put their faith in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.

We appreciate the contribution of the entire IIM Shillong fraternity for their sustained assistance in the placement process. With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum on to the next academic year.

“We appreciate the contribution of the entire IIM Shillong fraternity for their sustained assistance in the placement process.”

Prof. Sanjoy Mukherjee

Chairperson

Placement Committee

IIM Shillong

BATCH PROFILE OF 2018-20



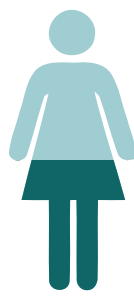
175

Number of Students



58%

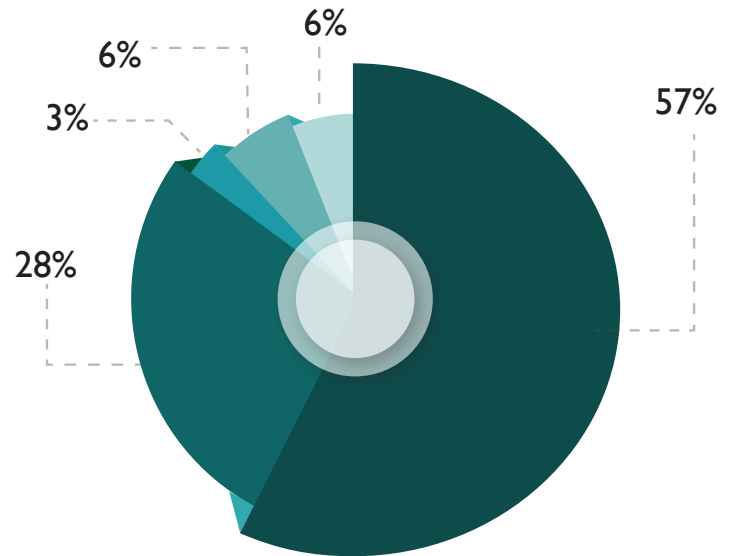
Male



42%

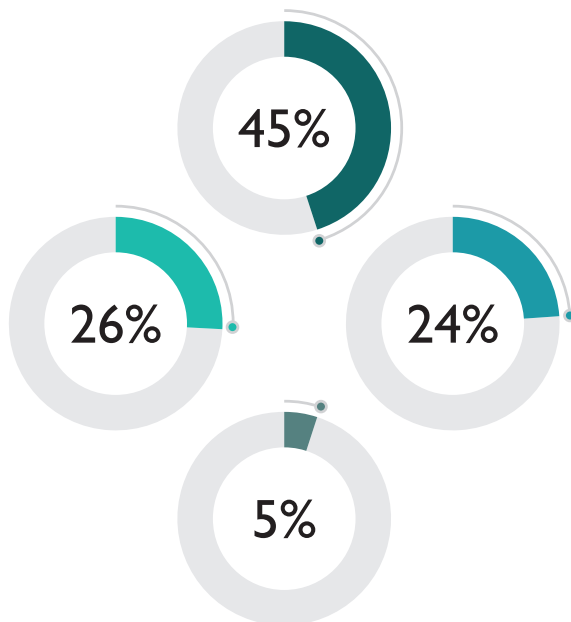
Female

Education Background



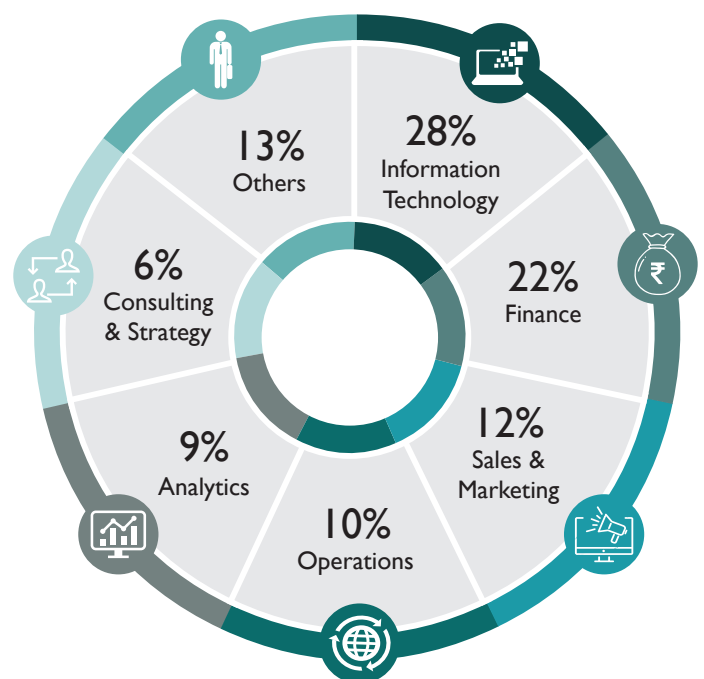
- Engineering
- Commerce & Finance
- Science
- Arts
- Others

Work Experience by Months

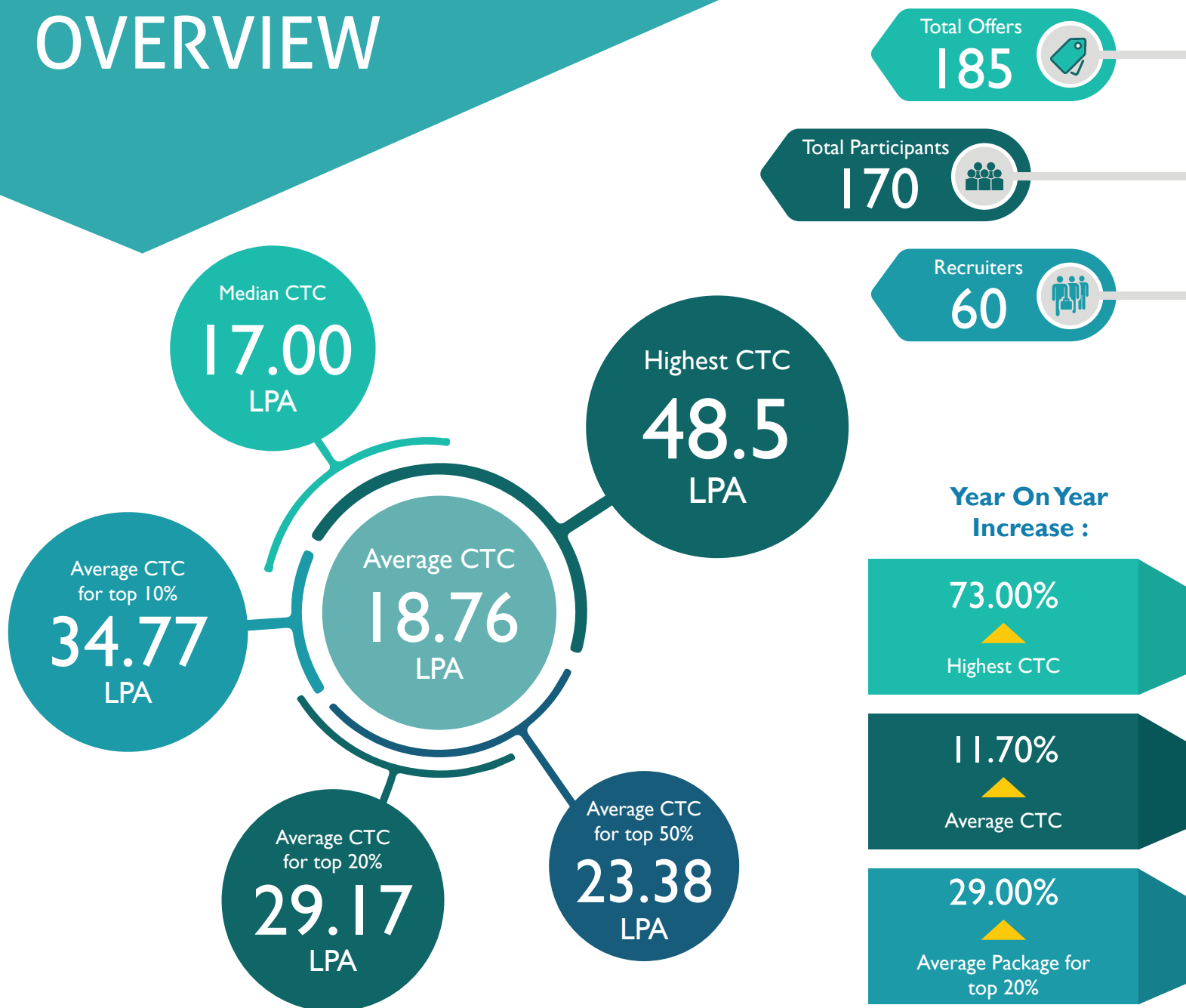


- Freshers
- 1-18 months
- 19-36 months
- 36 months & above

Domain wise Work Experience



OVERVIEW



The Final Placements for the academic year 2019-20 has once again affirmed the faith and confidence of the industry in the students of IIM Shillong. The placement season saw participation from a total of 60 recruiters in various domains such as Consulting & Strategy, Finance, General Management, Human Resources & Operations, IT & Analytics, and Sales & Marketing.

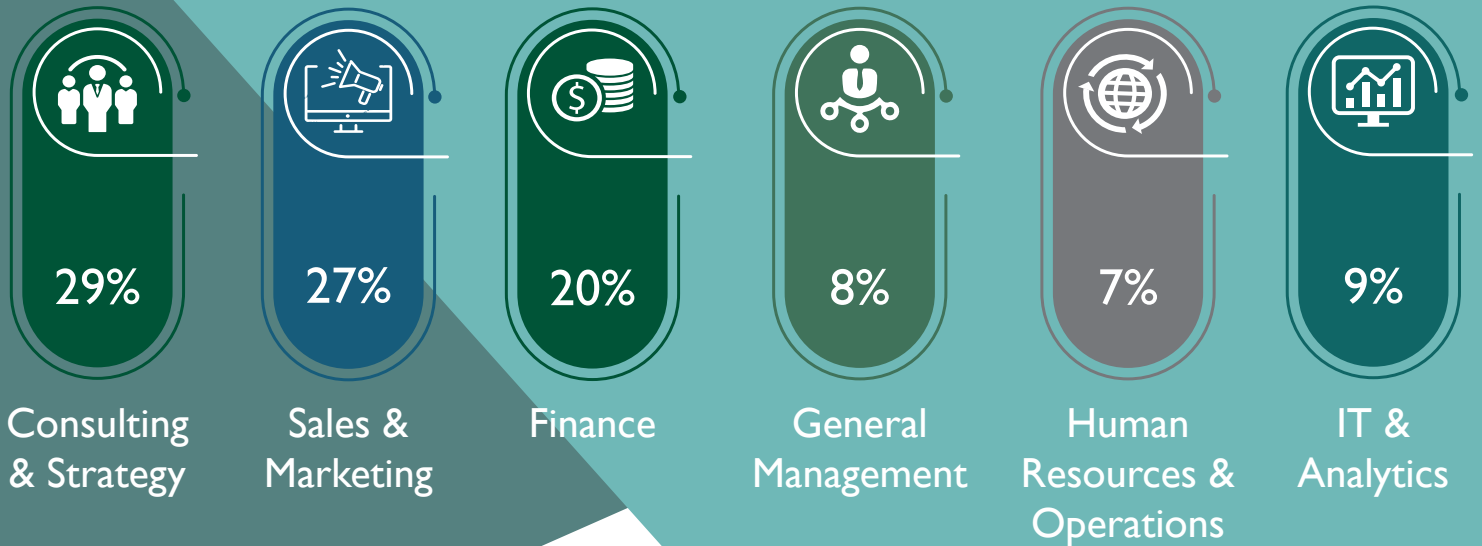
IIM Shillong witnessed success this placement season through the participation from several prominent recruiters including Bain & Company, Berger, BirlaSoft, Capgemini, CASHe, Cognizant, GroupM, HSBC Bank, JP Morgan & Chase, Nomura Investment Bank, OLA, PwC, Thomson Reuters, Titan, TresVista, Ujjivan Small Finance Bank, United Health Group, Vivriti Capital, and Zenoti who reaffirmed their faith in the institute.

IIM Shillong gracefully hosted many first time recruiters including Aditya Birla Capital, Bisleri, ByteDance, Conneqt Business Solutions Limited, Emami Agrotech, Extramarks, FIITJEE, Godrej, Great Learning, IDFC First Bank, Indegene, InMobi, Lixil, Mahindra & Mahindra, Moglix, MXV Consulting, Qwixpert, Raam Group, and Tech Mahindra.

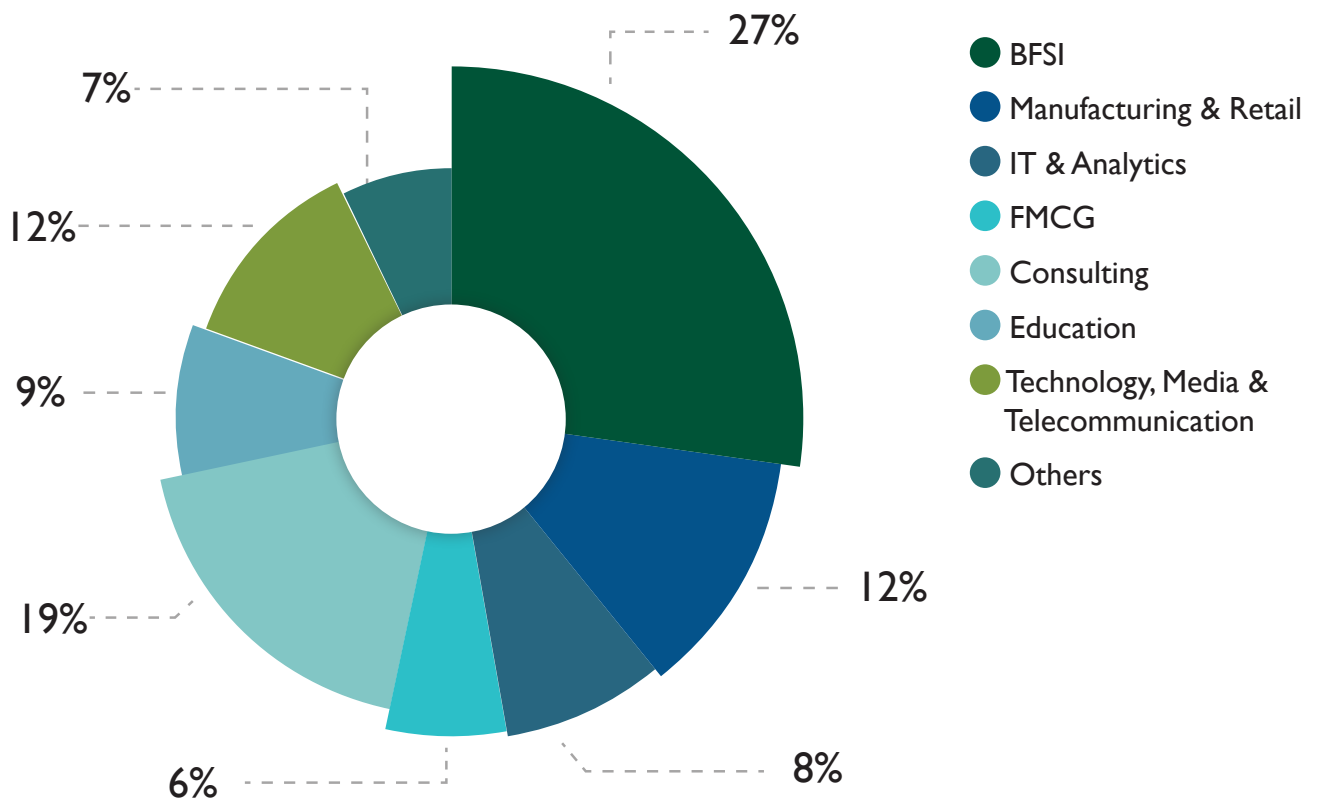
The institute also witnessed participation from International recruiters including ShopUp, and Tillomed Laboratories who offered roles across Consulting & Strategy, and Operations.

The PGP 2018-20 batch also bagged PPI/PPO opportunities from AB InBev, Amazon, Bajaj Finserv, Deloitte USI, D.E. Shaw, Emami Group, Fidelity Investments, Goldman Sachs, GSK Pharma, HDFC Bank, ICICI Bank, JSW Group, Mahindra GMC, Maruti Suzuki, Pidilite Industries, RBL Bank, TATA Steel, Ultratech Cement, and Xiaomi.

DOMAIN WISE OFFERS



SECTOR WISE OFFERS



DOMAIN HIGHLIGHTS

Consulting & Strategy

Consulting and Strategy emerged as the most sought after domain, accounting for 29% of the total offers received. Various roles offered included Advisory, Business Development, Corporate Strategy, and Strategy & Operations. Bain & Company, Cognizant Business Consulting, Deloitte USI, OLA, PwC, and United Health Group continued their association with the institute, offering coveted profiles to students while first-time recruiters include Conneqt Business Solutions Limited, FIITJEE, Indegene, MXV Consulting, Qwixpert, and ShopUp.



Prominent Recruiters



Prominent Recruiters



Sales & Marketing

Sales & Marketing accounted for 27% of the total offers received. Recruiters such as Amazon, Berger, CASHe, GroupM, Maruti Suzuki, TATA Steel, Titan, and UltraTech Cement continued to bestow their faith in the acumen of the participants and recruited in large numbers. Aditya Birla Capital, Byte Dance, CASHe, Emami Agrotech, Emami Group, ExtraMarks, Godrej, GSK Pharma, InMobi, Lixil, Mahindra & Mahindra, Pidilite Industries, and Tech Mahindra were amongst the first-time recruiters.



DOMAIN HIGHLIGHTS

Finance

IIM Shillong has always been a preferred campus for recruiters offering roles in the Finance domain. 20% of the participants received offers in roles such as Corporate & Institutional Banking, Credit Policy, Investment Banking, Private Equity, and Retail Banking amongst others. Amazon, Goldman Sachs, and IDFC First Bank partnered with the institution for the first time. Prominent recruiters such as D.E. Shaw, HDFC Bank, HSBC Bank, ICICI Bank, JP Morgan & Chase, Nomura Investment Bank, RBL Bank, Thomson Reuters, TresVista, and Vivriti Capital continued to recruit in large numbers.



Prominent Recruiters



Prominent Recruiters



General Management

The General Management domain observed increased participation from recruiters including Ab InBev, Bajaj Finserv, Great Learning, JSW Group, Mahindra GMC, RAAM Group, Ujjivan Small Finance Bank, and Xiaomi from various sectors such as Automobile, BFSI, Conglomerate, Manufacturing, and Technology. This domain accounted for 8% of placements this year.



DOMAIN HIGHLIGHTS

Prominent Recruiters



Human Resources & Operations

Human Resources and Operations domain witnessed participation from distinguished companies like D.E. Shaw, Moglix, TATA Steel, Tillomed Laboratories, and Titan that strengthened their alliance with the institution and offered prominent roles spanning across various sectors. The season witnessed a 142.5% increase in the Highest CTC offered.

48.5 LPA
Highest CTC

Prominent Recruiters



IT & Analytics

















IT & Analytics domain witnessed participation from a host of recruiters including BirlaSoft, Bisleri, Capgemini, Great Learning, Fidelity Investments, JP Morgan & Chase, and Zenoti offering diverse roles such as Analytics Consultant, Business Analytics & Research, New Product Development, and Tech Solutions. Bisleri and Great Learning partnered with the institution for the first time.

18 LPA
Highest CTC

CORPORATE COMPETITIONS 2019-2020

 <p>FUTURE GENERALI TOTAL INSURANCE SOLUTIONS</p> <p>Get Set Go National Winners</p>	 <p>gsk GlaxoSmithKline E³ National Winners</p>	 <p>IBSTM ICFAI BUSINESS SCHOOL</p> <p>BloC Challenge Winners</p>	 <p>ADITYA BIRLA GROUP</p> <p>Scholarship Winner of Scholarship</p>	 <p>HULT INTERNATIONAL BUSINESS SCHOOL</p> <p>Asia Regionals Runner Up</p>
 <p>PEPSICO</p> <p>Dare To Do More Runner Up</p>	 <p>TATA</p> <p>Crucibles Runner Up East Zone</p>	 <p>TATA TATA POWER</p> <p>PowerQuest Runner Up</p>	 <p>mi</p> <p>Xiaomi Summit Runner Up</p>	 <p>Infosys[®]</p> <p>Navigate your next Ingenious 2nd Runner Up</p>
 <p>LARSEN & TOUBRO</p> <p>Outthink Case Study Challenge 2nd Runner Up</p>	 <p>Mahindra</p> <p>War Room 2nd Runner Up</p>	 <p>PEPSICO</p> <p>Dare To Do More 2nd Runner Up</p>	 <p>TATA</p> <p>TATA Steel-a-thon 2nd Runner Up</p>	 <p>L'ORÉAL</p> <p>Sustainability Challenge National Finalists</p>
 <p>Phillips Carbon Black Limited</p> <p>Challenge National Finalists</p>	 <p>Reliance Industries Limited Growth is Life</p> <p>T.U.P. 5.0 National Finalists</p>	 <p>TITAN COMPANY</p> <p>Titan Elevate 6.0 National Semi-Finalists</p>	 <p>Myntra Stylbiz Regional Finalists</p>	

OTHER PROMINENT CORPORATE COMPETITIONS ON CAMPUS

 <p>accenture</p> <p>Business Innovation Challenge</p>	 <p>ADITYA BIRLA GROUP</p> <p>Stratos</p>	 <p>amazon</p> <p>Ace Challenge</p>	 <p>Berger</p> <p>Innovision</p>	 <p>Hero</p> <p>Campus Challenge Season 5</p>	 <p>HSBC</p> <p>IB League</p>
 <p>ICICI Bank</p> <p>Beat the Curve</p>	 <p>L'ORÉAL</p> <p>Brandstorm</p>	 <p>ninjacart</p> <p>Hustle</p>	 <p>OLA</p> <p>Campus Connect Challenge</p>	 <p>OPTUMTM</p> <p>Stratethon</p>	 <p>Piramal</p> <p>Tangram</p>
 <p>rb</p> <p>Global Challenge</p>	 <p>TVS</p> <p>E.P.I.C.</p>	 <p>udaan</p> <p>Take Off Business Challenge</p>	 <p>YES BANK</p> <p>Transformation Series</p>		

PROMINENT RECRUITERS





design@innomedia.in



PLACEMENT COMMITTEE 2019-21

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