



SVKM'S
NMIMS
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI



FINAL PLACEMENT REPORT 2020-21

MBA Core & MBA HR

PLACEMENT OVERVIEW

Summary

The School of Business Management, NMIMS Mumbai successfully completed one of the best placement cycles in its 40 year old history. Our recruiters were resolute and trusted the talent pool at SBM despite the tough conditions brought upon by the pandemic. Given the unprecedented circumstances this year, the entire placement process was conducted virtually, with everyone stepping up to this challenge.

The students of the 2019-21 Batch of MBA Core and MBA HR received coveted offers in diverse roles across sectors from over 150 companies. This placement season witnessed 24% of the MBA Core and 23% of the MBA HR batch getting placed through PPOs.

The institute is thankful to its loyal recruiters and looks forward to long standing collaborations with its first time recruiters. This success is attributed to the undivided faith shown by the corporates, the remarkable quality of students and the agile and rigorous curriculum at SBM.

Dean's Address

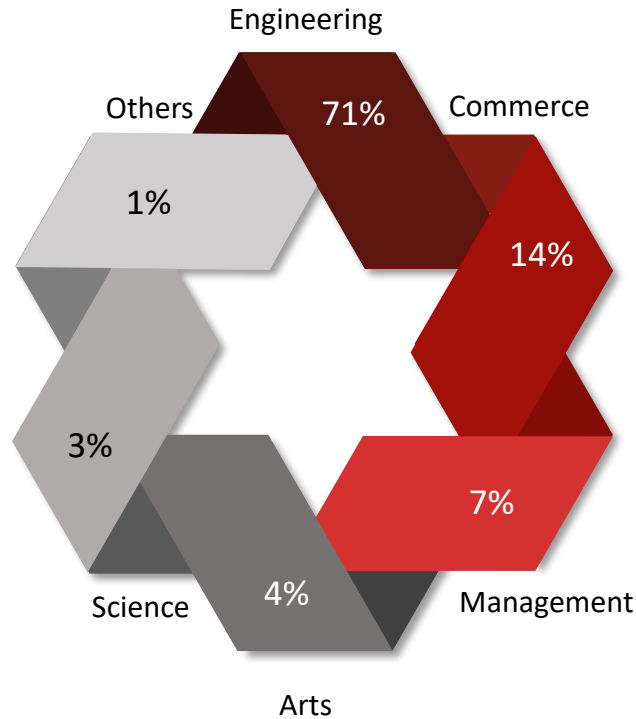
“ I place on record our deepest appreciation for your long-lasting support for recruiting our MBA grads to your team. Our appreciation goes to our loyal recruiters who have faith in our efforts of making the candidates job-ready. We welcome new recruiters to the fold and looking forward to fulfilling their manpower needs amicably. The support received from our recruiters in adapting to the virtual process was key to the seamless completion of the process. We integrate our teaching-learning process to the current requirement and ensure quality inputs that are relevant to the market. On behalf of SBM - a globally (AACSB) accredited Business School, I thank our recruiters for making us proud with their presence despite the challenging times. Thanks are also due to our alumni who are supportive and occupy leadership positions globally. ”

Dr. Bala Krishnamoorthy

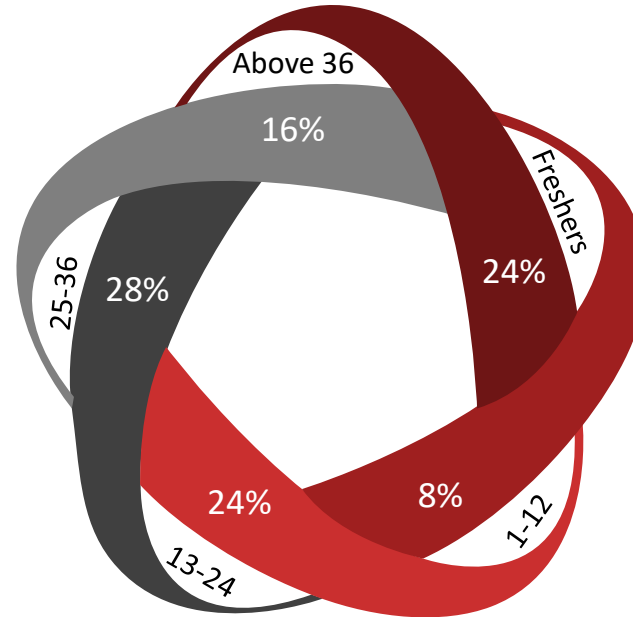
Officiating Dean - SBM

BATCH PROFILE – MBA CORE 2019-21

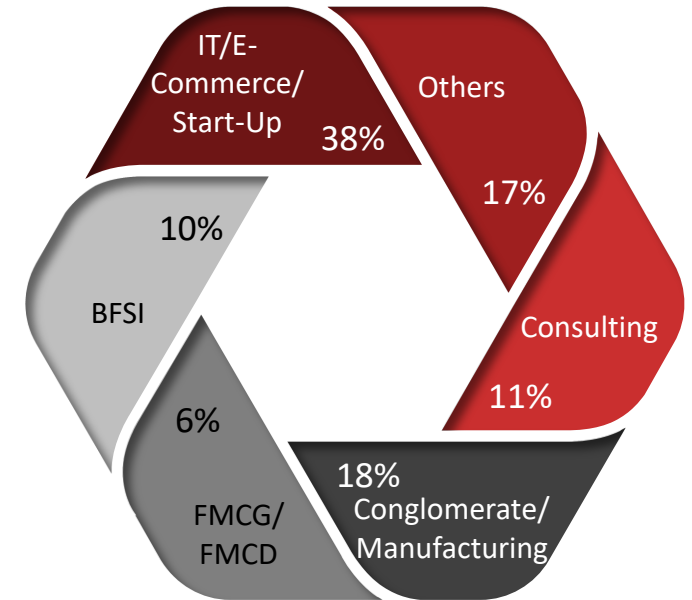
Educational Background



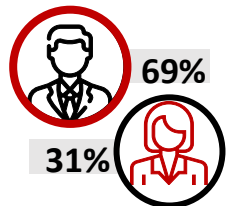
Work Experience (In Months)



Experience Background



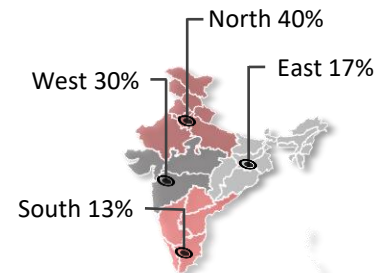
Gender Ratio



Average Work Exp



Geographic Diversity



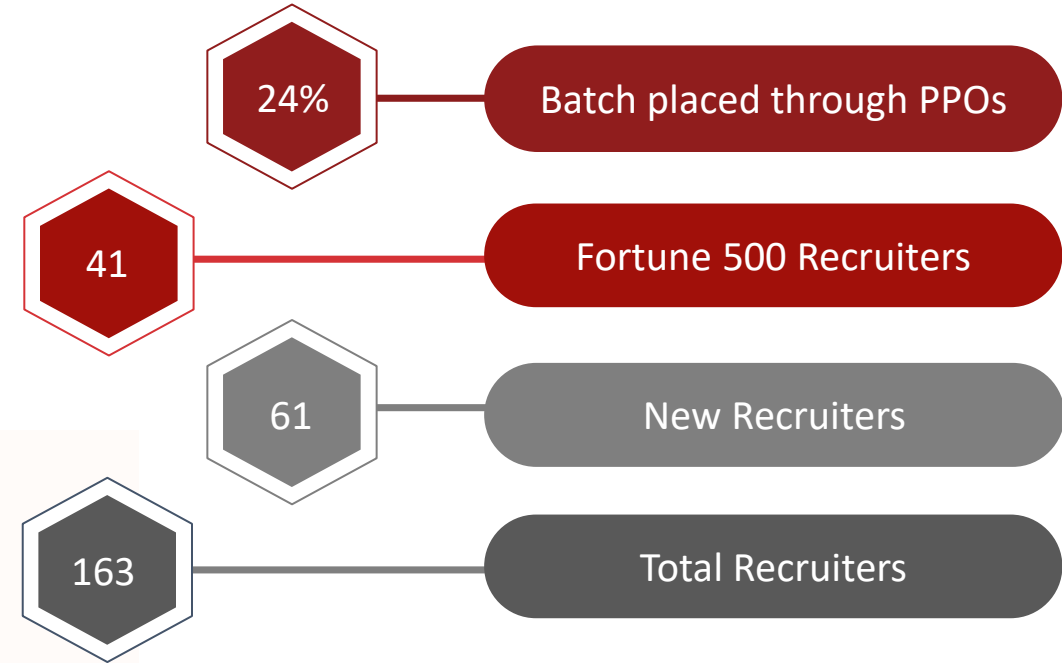
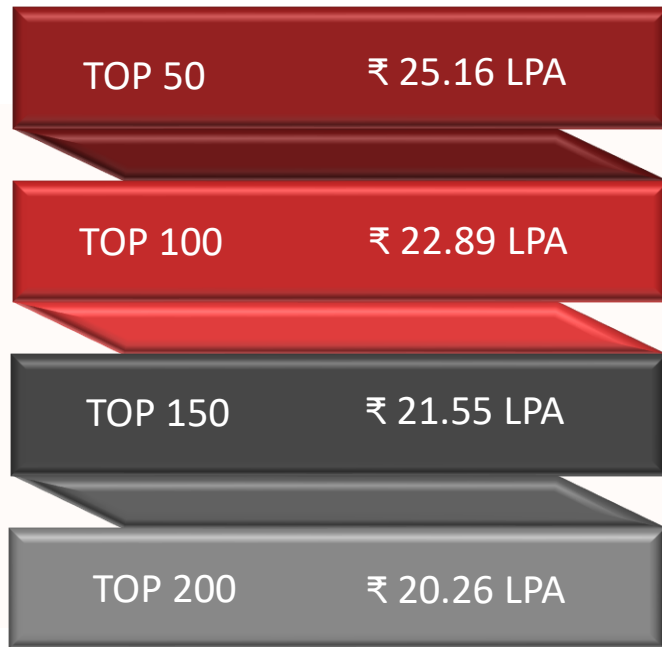
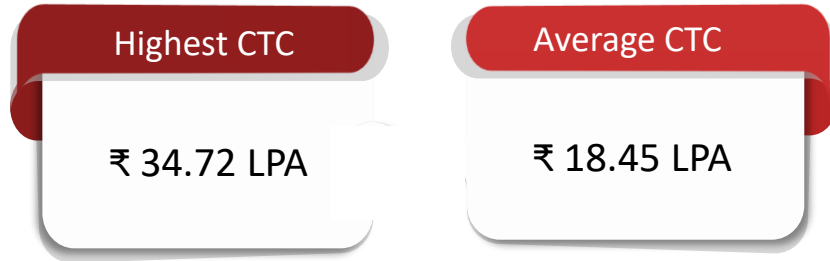
Professionally Certified Candidates



Average Age



PLACEMENT HIGHLIGHTS – MBA CORE



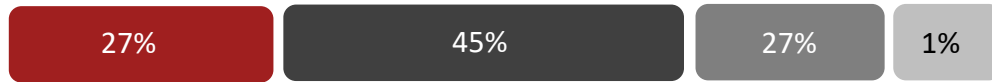
MBA Specialisations we offer



MBA CORE FACETS

Sector details for students placed in each specialisation

General Management



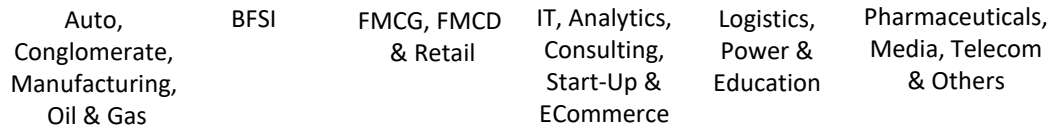
Operations and Data Sciences



Marketing



Finance

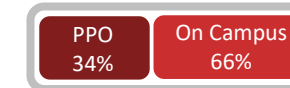


Sector wise students placed

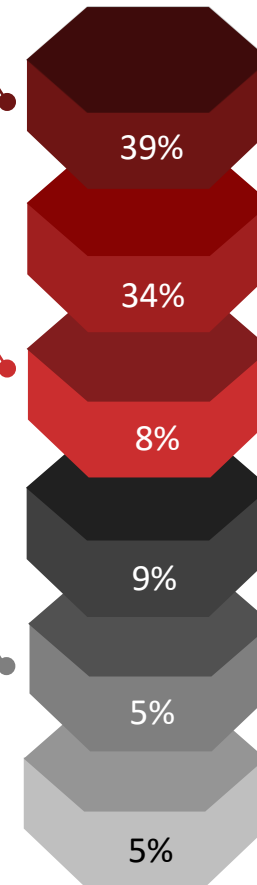
IT, Analytics, Consulting, Start-Up & E-Commerce



Auto, Conglomerate, Manufacturing, Oil & Gas



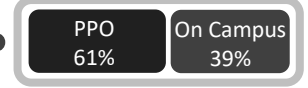
Logistics, Power & Education



BFSI



FMCG, FMCD & Retail

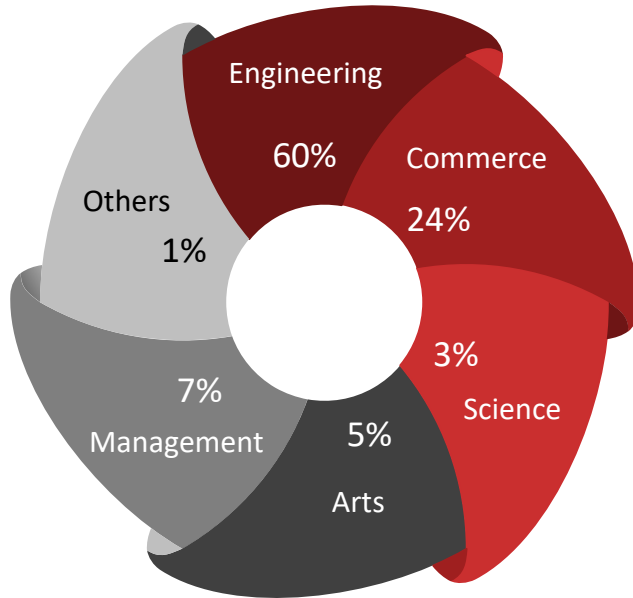


Pharmaceuticals Media, Telecom & Others

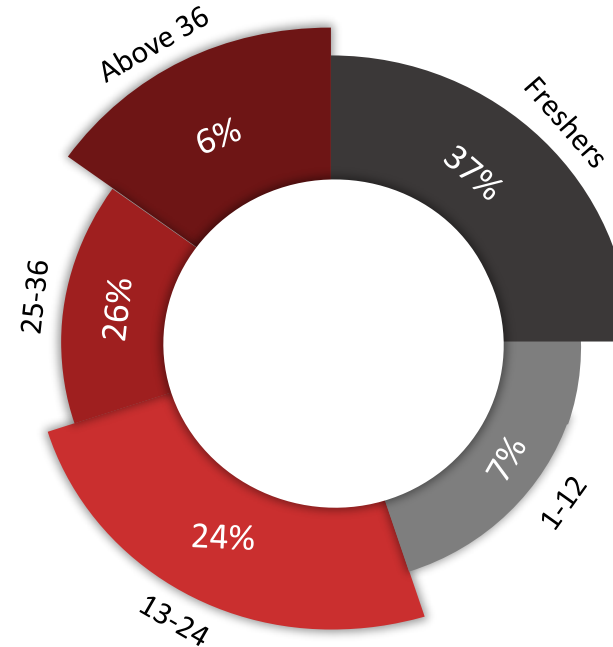


BATCH PROFILE - MBA HR 2019-21

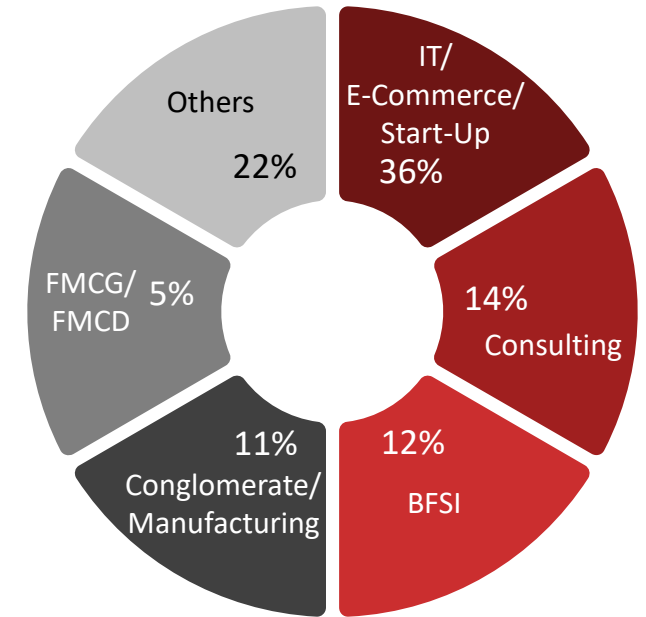
Education Background



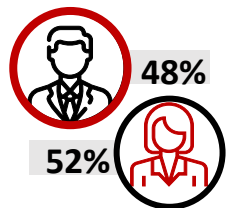
Work Experience (In Months)



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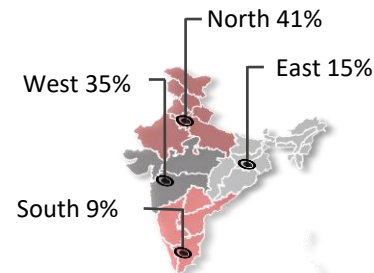
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Average Work Exp



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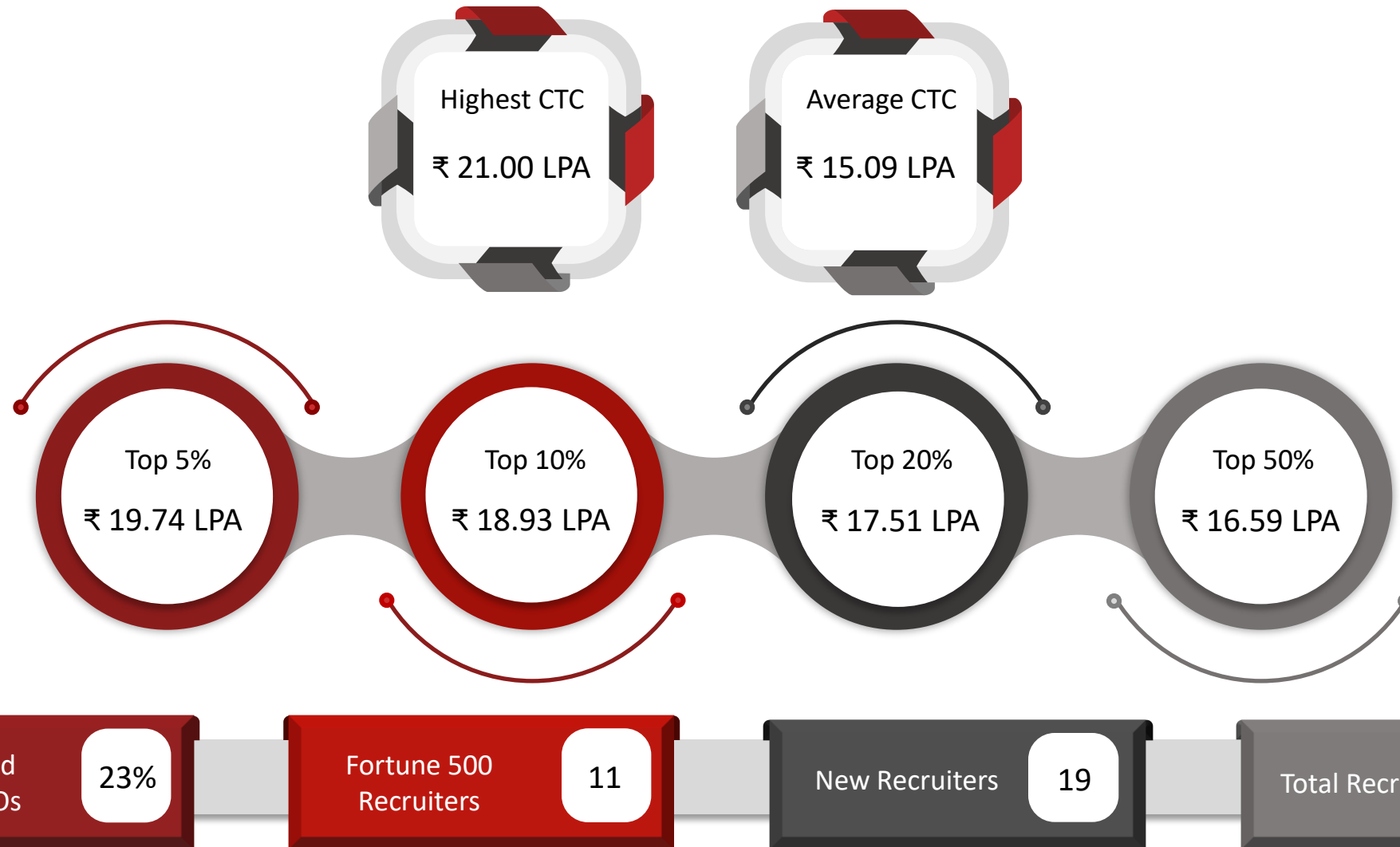
Professionally Certified Candidates



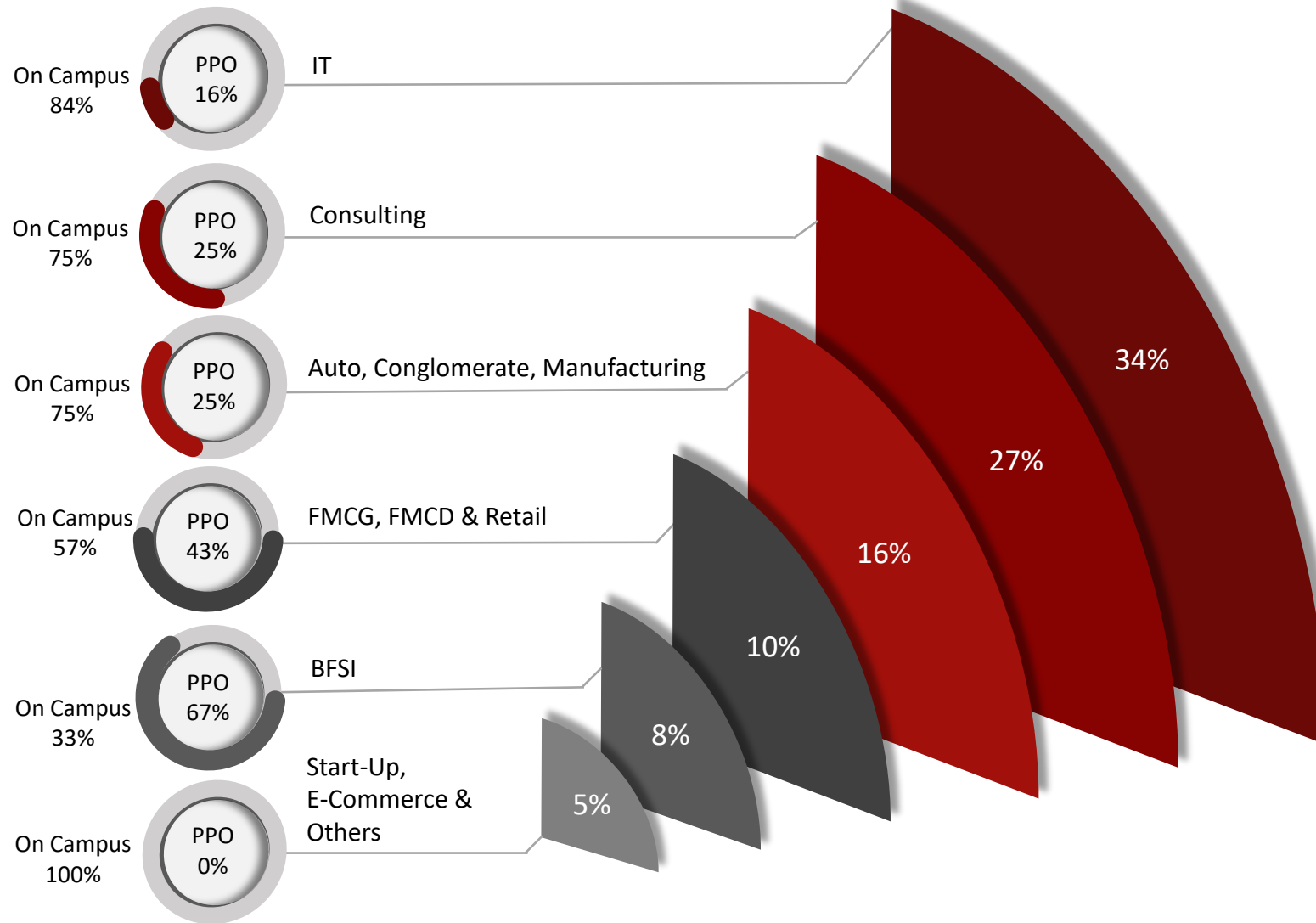
Average Age



PLACEMENT HIGHLIGHTS - MBA HR



MBA HR FACETS



MBA CORE SECTOR-WISE COMPANIES



FMCG, FMCD and Retail

- | | | | |
|-----------------------|---------------------|--------------------------|-----------------|
| ○ Adidas | ○ Castrol | ○ L'Oréal | ○ Tata Unistore |
| ○ Amway | ○ Dabur | ○ Page Industries | ○ UB Group |
| ○ Asian Paints | ○ Diageo | ○ Pepsico | ○ Whirlpool |
| ○ Bajaj Consumer Care | ○ Gini & Jony | ○ Pidilite | ○ Wipro CCLG |
| ○ Britannia | ○ ITC | ○ Relaxo | ○ Xiaomi |
| ○ Casio | ○ Johnson & Johnson | ○ Tata Consumer Products | |

SBM, NMIMS Mumbai confirmed its stature as one of the most sought-after campuses for recruitment by the marketing big-leagues. Prominent roles were offered across divisions including Sales, Marketing, Operations, and General Management. Some of the most coveted leadership programs like the Emerging Leaders Plus at TATA Consumer Products, Dabur Young Managers Development Program, and Whirlpool Young Leaders Program were offered to the students.



Conglomerate, Auto, Manufacturing, Oil and Gas

- | | | | |
|-------------------------------|------------------|-----------------------|----------------------|
| ○ Arcelor Mittal Nippon Steel | ○ GE | ○ L&T EduTech | ○ TAS |
| ○ Baker Hughes | ○ Godrej & Boyce | ○ Mahindra & Mahindra | ○ Tata International |
| ○ Dalmia Bharat | ○ Hero MotoCorp | ○ MG Motors | ○ Ultratech Cement |
| ○ DCM Shriram | ○ HFCL | ○ Piramal Group | ○ Vedanta |
| ○ Everest Industries | ○ L&T | | |

Conglomerates continued to bestow their trust upon the acumen of the students by offering them prestigious leadership roles for their management programs. Some of the most noteworthy mentions are Tata Administrative Services (TAS), Baker Hughes ASPIRE Leadership Development Program, Mahindra Rise Group Management Cadre, and General Electric Digital Technology Leadership Program (DTLP). GE Healthcare offered numerous prominent roles under the Commercial Leadership Program (CLP), Financial Management Program (FMP), and Digital Technology Leadership Program (DTLP).

MBA CORE SECTOR-WISE COMPANIES



Banking, Financial Services and Insurance

- | | | | |
|----------------------------------|-------------------------|-------------------------|-----------------------|
| ○ Aditya Birla Capital | ○ Deutsche Bank | ○ ICICI Securities | ○ MSCI |
| ○ Bajaj Finserv | ○ DreamGains Financials | ○ IDFC First Bank | ○ Nomura |
| ○ Bank of America Continnum | ○ Duff & Phelps | ○ Indus Valley Partners | ○ RBL Bank |
| ○ Bank of America Merrill Lynch | ○ Emkay Global | ○ J Hirani | ○ SBI Capital Markets |
| ○ Barclays | ○ Eques Capital | ○ Kotak Bank | ○ Société Générale |
| ○ Bharti AXA | ○ Equirus Capiatl | ○ Kotak Life Insurance | ○ Standard Chartered |
| ○ BNY Mellon | ○ Goldman Sachs | ○ Liquiloans | ○ Tata AIA |
| ○ Centrum | ○ HDFC | ○ Marsh | ○ Tata Capital |
| ○ Club Millionaire Fin. Services | ○ HSBC STG | ○ Marsh and McLennan | ○ TresVista |
| ○ Credit Suisse | ○ ICICI Bank | ○ Max Life | ○ Vivriti Capital |
| ○ CRISIL | ○ ICICI Lombard | | |

We served as a host to a large number loyal as well as first time recruiters offering numerous roles in the Finance domain. Niche and diverse roles like Credit & Rating, Valuation, Risk, Research & Advisory, Portfolio Valuation, Financial Valuation, Infrastructure Advisory, Treasury, Securities, CIMD, Investment Products and Advisory, Product Equities, were offered to our students. Other top roles offered included Investment Banking, Global Banking, Business Analyst, Equity Research, Wealth Management, and Financial Analyst, further exemplifying the quality of students and the trust in the SBM brand.



Logistics, Power & Education

- | | | | |
|---------------|----------------------|------------------|--------------|
| ○ DHL Express | ○ Mahindra Logistics | ○ Scalar Academy | ○ Tata Power |
| ○ FedEx | ○ Mavyn | ○ Shadowfax | ○ Unacademy |
| ○ Loginext | ○ PandoCorp | | |

Major well-renowned recruiters across the Logistics, Power, and Education sector offered our students roles across various profiles further justifying the calibre of SBM, NMIMS Mumbai. These coveted roles offered to the students included CAPS, Marketing, MT Operations, Data Analyst, Deal Analyst, Client Account Manager, Pre-Sales and Business Development Manager.

MBA CORE SECTOR-WISE COMPANIES



IT, Analytics, Consulting, Start-Up and E-Commerce

- | | | | |
|---------------------------|---------------------------|------------------|--------------------------------|
| ○ Accenture | ○ Cisco | ○ IBM | ○ NTT DATA |
| ○ Amazon | ○ Cognizant | ○ Indiamart | ○ O9 Solutions |
| ○ Apexon | ○ Creative IT | ○ Infoedge | ○ Orane Consulting |
| ○ BCN | ○ Deloitte Consulting USI | ○ Intel | ○ PhonePe |
| ○ BIAS Corp | ○ EXL Analytics | ○ KPMG | ○ Purple.com |
| ○ Birlasoft | ○ EY GDS | ○ L&T Infotech | ○ Schlumberger |
| ○ Bluestone | ○ Feedback Infra | ○ Microsoft | ○ Seclore Technology |
| ○ BNY Mellon Technology | ○ Flipkart | ○ Mindtree | ○ Shangrila Corporate Services |
| ○ Bombay Play | ○ Genpact | ○ Mu Sigma | ○ Tech Mahindra |
| ○ Brillio | ○ Google | ○ Native | ○ The Buhl Data |
| ○ Capgemini | ○ HashedIn Technologies | ○ NeenOpal | ○ Thoucentric |
| ○ CarWale | ○ HCL | ○ Nimbus Systems | ○ VMWare |
| ○ Checkpoint Technologies | ○ Hexaware Technologies | ○ Ninjacart | ○ Wipro Ltd. |

Coveted establishments in the IT, Analytics, Consulting, Start-Up, and E-Commerce sector gave our students opportunities to receive offers across a plethora of profiles like Business Analyst, Business Development, Project Manager and Consultant. This sector saw a healthy mix of loyal as well as first-time recruiters. Highly sought-after Leadership Programs like Hexaware Future Leaders Program, and The Buhl Data Executive Assistant were also offered to our students.



Pharmaceuticals, Media, Telecom and Others

- | | | | | |
|---------------------|-------------------|--------------------|--------------------------|-------------------------|
| ○ _VOIS | ○ HT Media | ○ JioSaavn | ○ Rustomjee | ○ Sony Pictures Network |
| ○ Abbott Healthcare | ○ Indegene | ○ L&T Realty | ○ Shemaroo Entertainment | ○ Shell |
| ○ ACT Fibernet | ○ IndiGo Airlines | ○ Performics India | ○ Sony Music | ○ Syngene |

Loyal recruiters, as well as admired first-time recruiters across this sector took part in the final placement process. Esteemed profiles including the _VOIS Discover Graduate, OPDP, Finance Associate, and Business Manager were offered to our students across domains.

MBA HR COMPANIES



- Accenture
- Aditya Birla Capital
- Arcelor Mittal Nippon Steel
- Bharti AXA
- Britannia
- Capgemini
- CARGILL
- CEIPAL
- Cognizant
- Cummins
- Deloitte USI
- Diageo
- DXC Technology
- Everest
- EY GDS
- Genpact
- Glenmark
- Honeywell
- IBM
- Indegene
- Korn Ferry
- Manipal Cigna Health Insurance
- Maruti Suzuki
- Mindtree
- Morgan Stanley
- Native
- Orane Consulting
- Piramal
- Positive Moves
- Tata Consumer Products
- Ultratech
- Vedanta
- Vishal Mega Mart
- Welspun
- Whirlpool
- WhiteHat Jr
- Wipro Ltd.
- Xiaomi
- ZingHR

Since its inception, our MBA HR program has continued to grow and thrive, creating a niche for itself in the business world. With a pristine curriculum including numerous courses and workshops distributed over six trimesters, it has significantly enhanced the hands-on skill set of the students. This has yet again proven noteworthy from a corporate perspective, as displayed during placement selection processes. With the abundant trust shown by major corporates, we are grateful for the plethora of companies that showed interest in recruiting our budding HR professionals. For our final placement process, recruiters offered a multitude of roles to our students like HRBP – Human Resource Business Partner, HR Generalist, HR - Change Management, Global Delivery Enablement, Talent Acquisition, Skill Transformation, Plant HR, Talent Analyst, Workforce Advisory Consultant, Corporate HR, Associate Consultant, and HR Consultant.

COMPETITIONS - WINNERS AND FINALISTS 2020-21

International Runners Up

**L'ORÉAL
BRANDSTORM
2021**
L'Oréal Brandstorm

National Winners

**TATA
IMAGINATION
CHALLENGE 2020**
Tata Imagination
Challenge

**OVER
THE WALL**
Marico
Over the Wall

**asianpaints
CANVAS 2020**
Asian Paints
Canvas

**NOMURA
HR CASE COMPETITION**
Nomura
HR Case Competition

MOTILAL OSWAL
Flint
Ignite the Spark

Mahindra GMC
Global Management
Competition

**HERO CAMPUS
CHALLENGE**
Hero Campus
Challenge

FinValley 4.0
Indus Valley Partners

**Flipkart
Wired 4.0**
Flipkart Wired 4.0

National Finalists

INGENIOUS
THE INFOSYS B-SCHOOL COMPETITION
Ingenious- Infosys

Accuracy
in excellent company
Accuracy Business Cup

EY
Young Tax Professional
of the Year

HSBC presents
IB League 2020
HSBC IB League

ATOM
MAKE FOR TOMORROW
ATOM- Bajaj Finserv

**Myntra
Stylbiz '20**
The B-School Case Challenge
Myntra Stylbiz 2020

ACUMEN 2020
EXL Accumen
EXL Analytics

edg.e
EMPOWERING DREAMS
GAINING EXCELLENCE
Samsung EDGE

unacademy
Unacademy Case
Challenge

Runners Up

**BLACKBERRYS
Supersonic
2020**
Blackberrys Supersonic

Bond with Pidilite
Bond with Pidilite

**NOMURA
HR CASE COMPETITION**
Nomura HR Case Competition

Reliance TUP 6
Reliance TUP 6

Semi-Finalists

**LIME
READY XII**
HUL Lime

**TITAN
ELEVATE**
Titan Elevate

**Colgate
Transcend 2.0**
Colgate Transcend

Campus Winners

VANTAGE 2020
Reimagine the Future
_VOIS Vantage

**Mahindra
Rise**
Mahindra Rise Challenge

**mi
Summit**
Xiaomi
Mi Summit 2.0

interrobang
ITC Interrobang

FUTUREON
FutureOn
DCM Shriram

Others

Campus Finalists
Global Challenge 2020
Entrepreneurs with purpose
RB Global Challenge

Wildcard Finalists
Amazon Ace Challenge

Top 20
TECHTONIC
HUL Tectonic

Zonal Finalists
Google
Google
Case Study Challenge

AWARDS AND RANKINGS 2020-21

Business Today
Ranked 10 in Business Today
(Top B-Schools)
Ranked 3 in Business Today
(Top B-School Private)

**INDIA
TODAY**
Ranked 10 in India Today
(Top B-Schools)
Ranked 4 in India Today
(Top B-School Private)

BW BUSINESSWORLD
Ranked 8 in BW Business World
(Top B-Schools)

**Dare2
Compete AWARDS
2021**
Ranked 6 in Dare2Compete
(Best B-School)

OUTLOOK
THE WEEKLY NEWSMAGAZINE
Ranked 4 in Outlook-ICARE
(Top Private MBA Institutions)



Ranked 4 in EducationWorld
(Best B-School Private)

PLACEMENT TEAM

Ms. Shobha Pai
Director Placements
NMIMS Deemed to be University
+91 22 42355676
shobha.pai@nmims.edu

Ms. Vedangi Mayekar
Deputy Director
NMIMS Deemed to be University
+91 22 42355678
vedangi@nmims.edu

Ms. Arti Karamchandani
Assistant Director
SBM, NMIMS Mumbai
+91 22 42355677
arti.karamchandani@sbm.nmims.edu

Mr. Swapnil Sawant
Assistant Director
SBM, NMIMS Mumbai
+91 22 42355682
swapnil.sawant@nmims.edu

Mr. Jayesh Ahuja
Assistant Director
SBM, NMIMS Mumbai
+91 22 42332264
jayesh.ahuja@nmims.edu

Mr. Joe D'Souza
Placement Executive
SBM NMIMS Mumbai
+91 22 42355684
joe.dsouza@sbm.nmims.edu

STUDENT PLACEMENT COORDINATOR

	Saurabh Dubey		Akash Harlalka		Aditya Mangal		Anjali Jain		Atreyi Ghosh		Chirag Kawatra
	Ezhil Rajasundar		Hasnain Vakil		Jimit Jasani		Kalpita Nimje		Kaomudi Keddia		Khushboo Jaswal
	Manaya Bagga		Nipun Munot		Parshotam Jagwani		Prabjot Suri		Priya Megotia		Pulkit Bharani
	Rohit Pathak		Sayam Kumar		Shivam Aggarwal		Swapnil Ray		Vedant Karnani		Wriddhi Chattaraj



placements@nmims.edu



nmims.mumbai



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