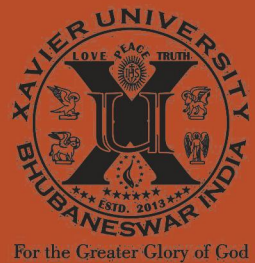


# Aegis

Newsletter APRIL 2015



## Xavier University, Xavier Institute of Management, Bhubaneswar



Fr. Paul Fernandes, Director

The postgraduate programmes in Management are gradually evolving into schools – The Xavier School of Management, School of Human Resource Management, School of Rural Management and the School of Sustainability Management. Our efforts towards becoming a leading university have been well recognized by CRISIL which rates us A\*\*\*, the highest rating in the country. It gives me immense pleasure to bring to you the pilot version of the XUB Newsletter. With this we hope to stay connected with you and share our journey of growth.

I thank all of you who we have been a significant part of our success. Look forward to your contributions to this endeavour and to building a symbiotic relationship for many years to come!



Fr. Tony Uvary, Registrar

Xavier Institute of Management, Bhubaneswar, established in 1987 has evolved into one of the leading B-Schools of the country. It is committed in achieving excellence by equipping students, through its pedagogy and Industrial exposure, with the skills to meet global challenges. The curriculum which has been aligned envisioning the current and future needs of the changing business environment aims to build the 'Leaders of Tomorrow'. The school is now rapidly evolving to achieve its mission in the highly competitive sphere of management education. Xavier University, Bhubaneswar in its first year of operation is making prominent presence in the industry and strives to be in the league of globally recognized University in the Country. I thank you all for your continued support extended to Xavier Institute of Management, Xavier University over the years.



Prof. B.S. Misra, Dean BM

Xavier institute of Management, Bhubaneswar has always blazed its own path among the B-schools of this country, nurturing the growth of the top talent with the best of both business acumen and thought leadership. With its unique pedagogy, contemporary curriculum, world renowned faculty and partnerships with business community, XIMB has developed a reputation as one of India's prominent business schools. Since its inception 27 years ago, the institute continues to develop competent and committed leaders through dissemination of quality management education. The curriculum with its hands-on approach blends theory with practice to harness creativity and encourage managerial excellence.



Prof. S.Patnaik, Dean HR

The Masters in Human Resource Management programme was inaugurated in XIMB's Silver Jubilee year. The course, designed by industry leaders and veterans, gives students a holistic exposure through courses in finance, operations, marketing and strategy taught with an HR orientation along with specialized courses in Human Resource Management. Through this course, XIMB has provided a veritable arena for imbibing the requisite knowledge, skills and experience essential for managing the human resources in the global economy. It gives me immense pleasure to introduce to you the pilot version of the XIMB Newsletter.



Prof. K.Misra, Dean RM

The Xavier School of Rural Management (XSRM) has its origins in the 20-year old Rural Management Program of XIMB, which is now the flagship 2-year MBA-RM Program of the School. XSRM prepares professionals for management of rural businesses and organizations promoting rural livelihoods, infrastructure and welfare programs. The RM Program incorporates functional management knowledge and skills and a rich understanding of rural organizations and environments. The RM curriculum also includes a field study, rural living experiences, special courses, internships and live projects. It also undertakes substantial research, tailor-made and thematic training and advisory tasks to strengthen sector organizations.





## INAUGURATION OF XUB

Exactly a year after the Xavier University Bill-2013 was passed in the state assembly, the new university, jointly promoted by the Odisha Jesuit Society and Xavier Institute of Management; Bhubaneswar (XIMB) was inaugurated by Chief Minister, Naveen Patnaik on Monday, July 7, 2014. Styled as Xavier University Bhubaneswar (XUB), the campus of the university is located at Kurki near Pipili, on the outskirts of the city.

## INAUGURATION OF DIGITAL UNIVERSITY

A first of its kind digital library was inaugurated at Xavier University, Bhubaneswar (XUB) on Thursday, 16th October, 2014 in the presence of Agriculture Minister Pradeep Maharathy and Panchayati Raj Minister Arun Sahoo. The highlight of the library is Xavier Cloud which allows easy flow of information between the students and the faculty. With the inauguration, the university is now the first ever digital university in the country.



## BUSINESS CONCLAVES

XIMB hosted a series of Business Conclaves conducted by the Finance, Marketing, Operations, Strategy and Consulting, Systems, HR, and RM committees and the Media and PR Cell of the institute, where eminent speakers from the industry were invited to discuss on a wide array of topics ranging from, "Corporate Sustainability; Branding risks and opportunities", "Impact of regulation and politics on Indian financial markets and future", to "Digital media - Empowering customers and facilitating managers for the future". The speakers' list included

stalwarts from the industry like: Mr. B Muthuraman- Tata Steel, Mr. Ravi Kumar S- Infosys, Mr. Srinivas Rao - Director, Lead Analyst, Deutsche Bank, Mr. Shubro Sen - Director, Tata Management Training Centre, Mr. Ashok Dash - Head, Solutions Team Unit, Microsoft Business, Mr. Pawan Soni - Head, Brand Solutions, NGC & Fox International Channels, Ms. Subhashini Acharya - Senior Manager, OD, SABMiller.

# CAMPUS

APRIL 2015





## XPRESSIONS, 2014

Xavier Institute of Management successfully hosted its three day annual management cultural fest, Xpressions 2014, from 7th to 9th November. It is acclaimed to be the biggest B-School Fest of Eastern India. Several Case study competitions like Mpower, Maven, Case in Point and Case connect were conducted by the various functional committees. The flagship business simulation game events were conducted across the three days of the fest, along with several cultural events including

performance by Amit Trivedi (Coke Studio). Other popular events conducted were MTV Campus Diaries, VH1 Supersonic, Xansad (a parliamentary debate competition) and Prayaag (an event that showcased the talent of the differently-abled members of Ability Unlimited Foundation).



## TEDxXIMB, 2015

XIMB hosted the second edition of TEDx on 25th January, 2015. The theme of the event was "Be yourself, the world will adjust". The event hosted talks by esteemed and distinguished speakers, who were stalwarts in their respective realms. The speakers comprised of Inir Pinheiro (a social entrepreneur), Michael Burns (a storyteller, founder of Tall Tales), Akshaya Rautaray and Satabdi Mishra (co-founders of Walking Book Fairs, India's first organized outdoor bookstore), Mr Deepak Gopalakrishnan, (a digital marketing professional from Mumbai

who headed planning for Indigo Consulting), Tanaya Patnaik (Executive Director, Eastern Media Ltd, organised Street Store, India's first rent free, premise free, pop-up clothing store), Mr Keshav Dhar (founding member of the globe-spanning intercontinental progressive rock band, Skyharbour).

## GRAMOTSAVA

Gramotsava, the flagship event of RMAX, is a rural marketing fair organized every year. It is a rural marketing fair intended to bring leading corporate brands closer to the rural hinterlands. The event saw a participation of major companies like Mahindra, IFFCO, New Holland Tractor, Krishi Gram Vikas Kendra (KGVK), and Spring health.



# UPDATES

APRIL 2015



# STUDENT ACHIEVEMENTS

Deloitte Maverick

Paarkhi Mehrotra, Sahil Hooda, Piyush Jha were declared Regional level winners and made it to the National level - Top 5

ING Hunt for the Lions

Abhishek Sinha and Stalin Mohapatra were adjudged Judge's choice and People's choice winners respectively

ET Young Leaders

Jagannath Prasad Mishra & Vasundhara Jain won National Level Leadership Competition

YIFA Awards

Xpressions 2014, the annual fest of XIMB, bagged the Youth Inc Festival Awards



ET Young Leaders



Deloitte Maverick  
Eastern Region Finals - XIMB



YIFA Awards

# FACULTY ACHIEVEMENTS

Subhasis Ray and  
Soumya Sarkar

Tata crucible corporate quiz Bhubaneswar round winners

Prof. Banikanta Mishra

Received the prestigious Prof. Manubhai M. Shah Memorial Award for Excellence in Commerce and Business Management (MMSMA)

Prof. EM Rao

Released the book, "Industrial Jurisprudence: A Critical Commentary" (2015 edition) on 9th March, 2015

Prof. M.N. Tripathi

Awarded as the 'Best Professor Teaching Marketing Management' in the National Education Awards by ABP News

# ALUMNI ACHIEVEMENTS

Ravi Kumar S

February, 2015: appointed head of delivery at Infosys

Sunil Prabhune

Featured in Business Today as one of the Hottest Young Executives

Ruby Peethambaran

Her startup received award from the Chief Minister of Kerala. Fourth Ambit ([www.fourthambit.com](http://www.fourthambit.com)) was selected as one of the "Top 5 Startups of 2014" under the aegis of Startup Village

Priyadarshi Mohapatra

March, 2014: became MD, Avaya India

